Chandu Majeti

Product Designer - UX/UI

+91 97031 75289   cmajeti@gmail.com   Linkedin   Portfolio

Education

- Bachelor's degree in Computers (B.Sc).
- HFI CUA (Certified Usability Analyst – scored 68%).
- Web design for Usability & Mobile user experience design from IDF (Certified).
- **Google UX Design Professional Certificate**.

Experience

- 8+ Years relevant experience in User experience (UX).
- 10+ Years relevant experience in User Interface (UI).
- Overall 16 years of experience.
- I have worked for Service-oriented firms, product-based companies, B2B and B2C businesses, and SaaS companies.

Skills

- User Research, Ideation, low fidelity, high fidelity wire-frames, information architecture, sitemaps.
- Visual designs, Layout planning, colors, typography, iconography & prototyping.
- Branding, Usability & Accessibility.
- Tools like Figma, Adobe XD & knowledge in HTML/CSS.

Work Responsibilities

Portfolio

Archetype Solutions Group | UX Architect | Sept 2020 – July 2024

- **Put the user first.**
- Contribute in all aspects of **design process** – from ideation to prototype to test
- Working closely with **cross-functional teams**, including product managers, developers, and stakeholders.
- Conducting user research to understand the **needs, motivations, and behaviors** of the target users.
- Creating user personas that represent the **characteristics and goals** of different user groups.
- Developing sitemaps and **navigation flows** that guide users through the product.
- Creating low-fidelity **wire frames** and high-fidelity prototypes to visualize and iterate on design concepts.
- Designing intuitive and efficient user interfaces that **enhance user experience**.
- Advocating for **accessibility** considerations throughout the design process.
- **Documenting** design decisions, guidelines, and specifications for reference and collaboration.
- Adapting to changing project requirements and priorities while maintaining focus on user-centered design principles.
- Solving **complex design challenges** creatively and effectively.

Accenture | User Experience Lead | Oct 2013 – Apr 2020

Kensium | UI Designer III | Mar 2012 – May 2013

Verizon | Sr.Analyst | Jul 2011 – Jan 2012

C1 India | Sr.User Interface Designer | Jun 2007 – Jul 2011