



Business Units (BU)

1. Personal Care
- 2. Home Care - We are focusing now.**
3. Food & Refreshments
4. Nutrition
5. Ice Cream
6. Health & Wellness (Emerging Unit)

ITO - Inventory Turn Over

key performance indicator (KPI) used to measure how efficiently a company manages its inventory. It calculates how many times a company's inventory is sold and replaced over a period, usually annually.

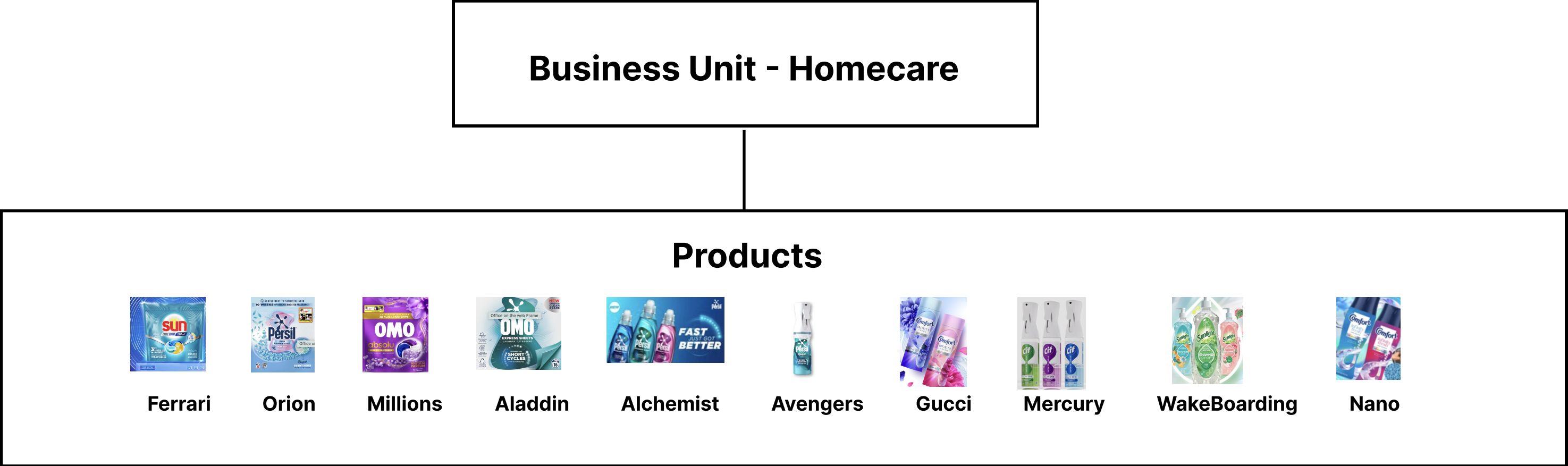
Cost of Goods Sold (COGS): The total cost of goods sold during a period.

Basically $\text{Stock} \times \text{Sales (Ratio\%)} \text{ Vs Revenue (Dollar\$)}$

GTO - Gross Turn Over

Gross Turnover (GTO) refers to the **total sales or revenue generated by a business over a period** before deductions for things like returns, allowances, or taxes. It's often used as a measure of a company's total sales activity, providing a gross view of the revenue generated from operations.

UL - POC



ITO - Inventory turnover is a financial metric that measures how often a company sells and replaces its inventory over a specific period, typically a year.

GTO - often referred to as Gross Revenue or Sales Turnover.
Total amount of money a business earns from its core operations before any deductions

How much stock/sale we have vs How much money earned in an year

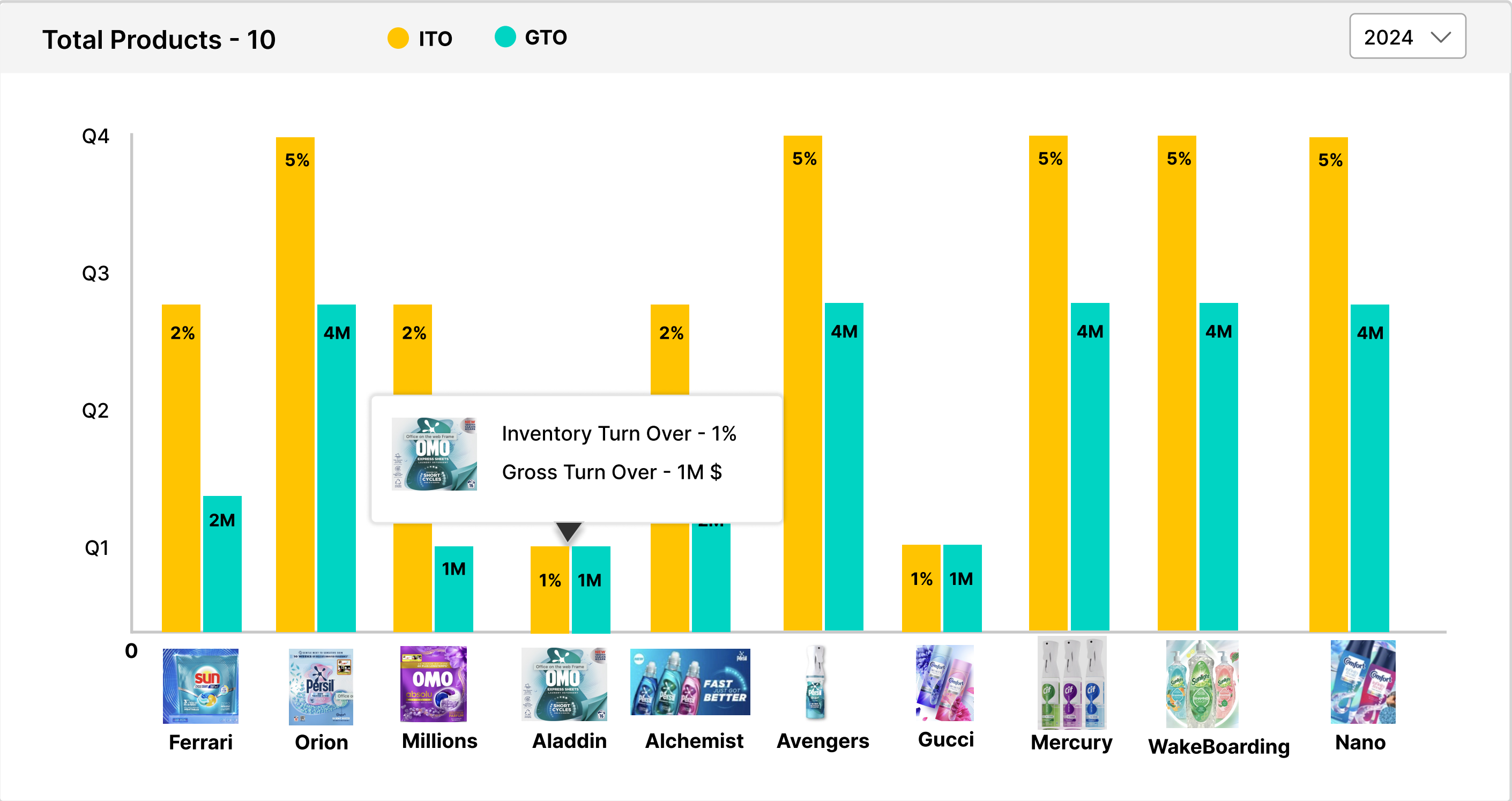
Summury for all project with ITO, GTO, showing numbers of projects by (BU, SC Phase, Innoflex Phase)

BU-Home care Products

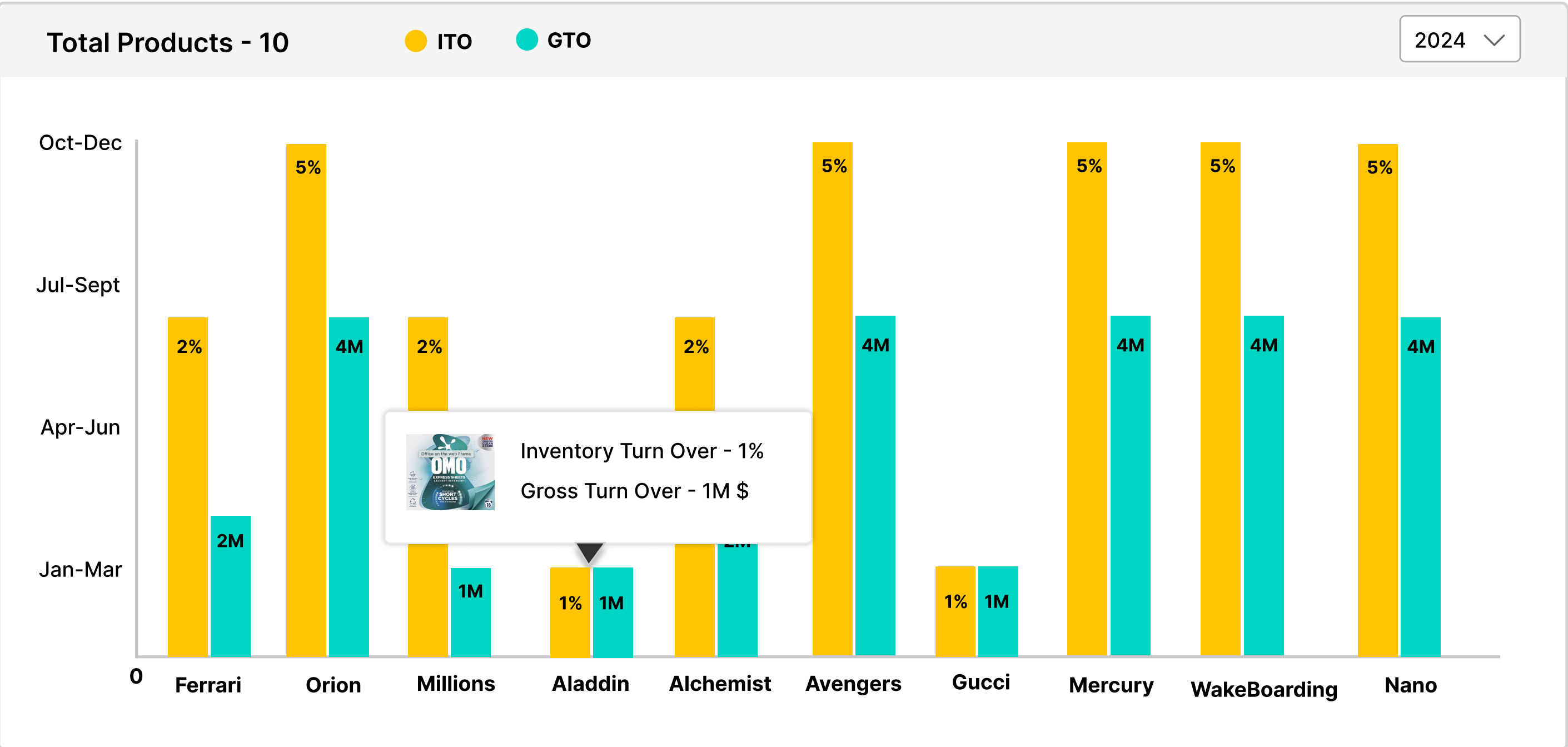
Bar Chart for ITO (Ratio %) and GTO (Dollars \$)

X-Axis = Products, Y-Axis = Timeline Q1, Q2, Q3,Q4 = Time line (1month, 2months or weekly, yearly etc.,)

Home care products



Home care products

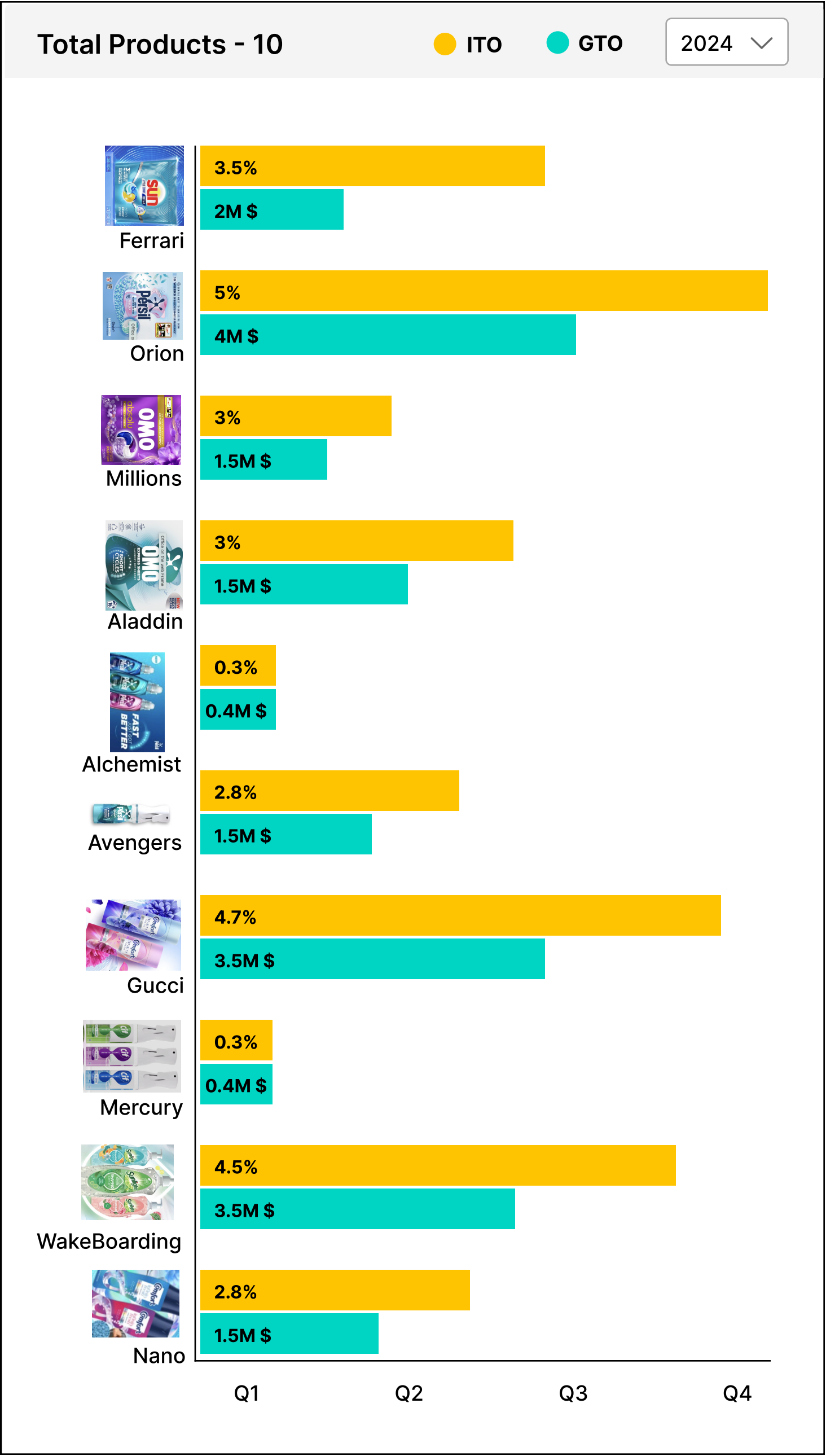


BU-Home care Products

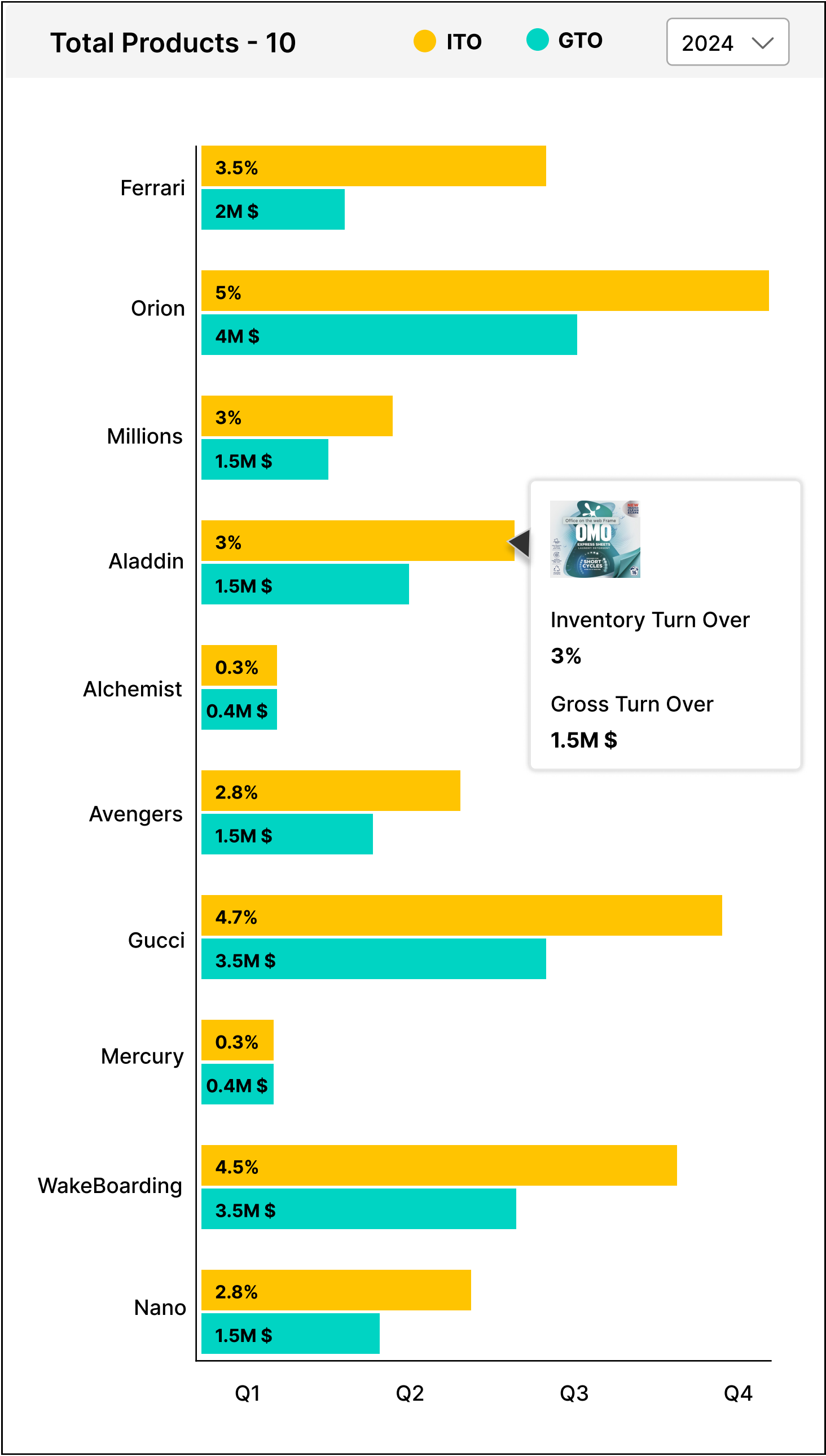
Clusstered Bar Chart for ITO (Ratio %) and GTO (Dollars \$)

X-Axis = Timeline, Y-Axis = Products **Q1, Q2, Q3,Q4 = Time line (1month, 2months or weekly, yearly etc.,)**

Home care products

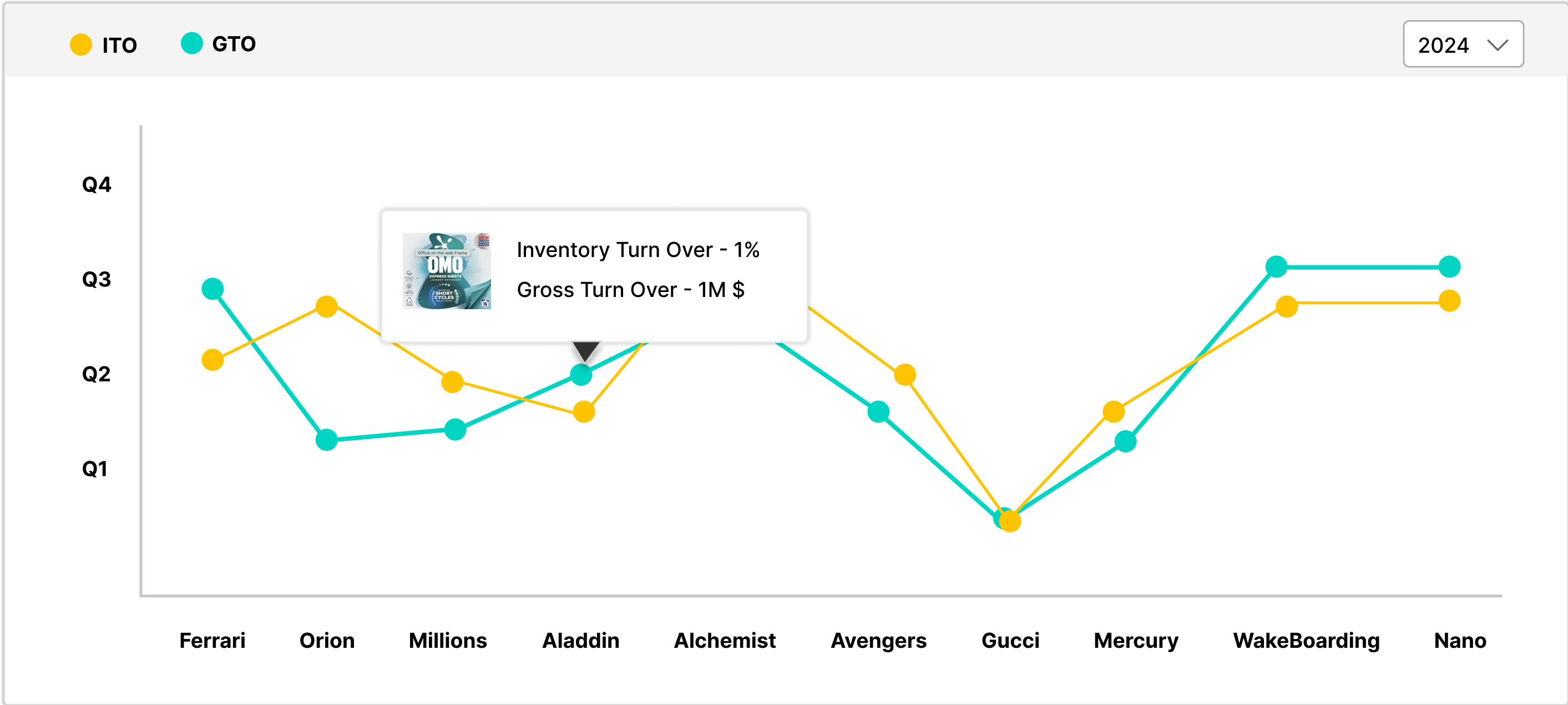


Home care products

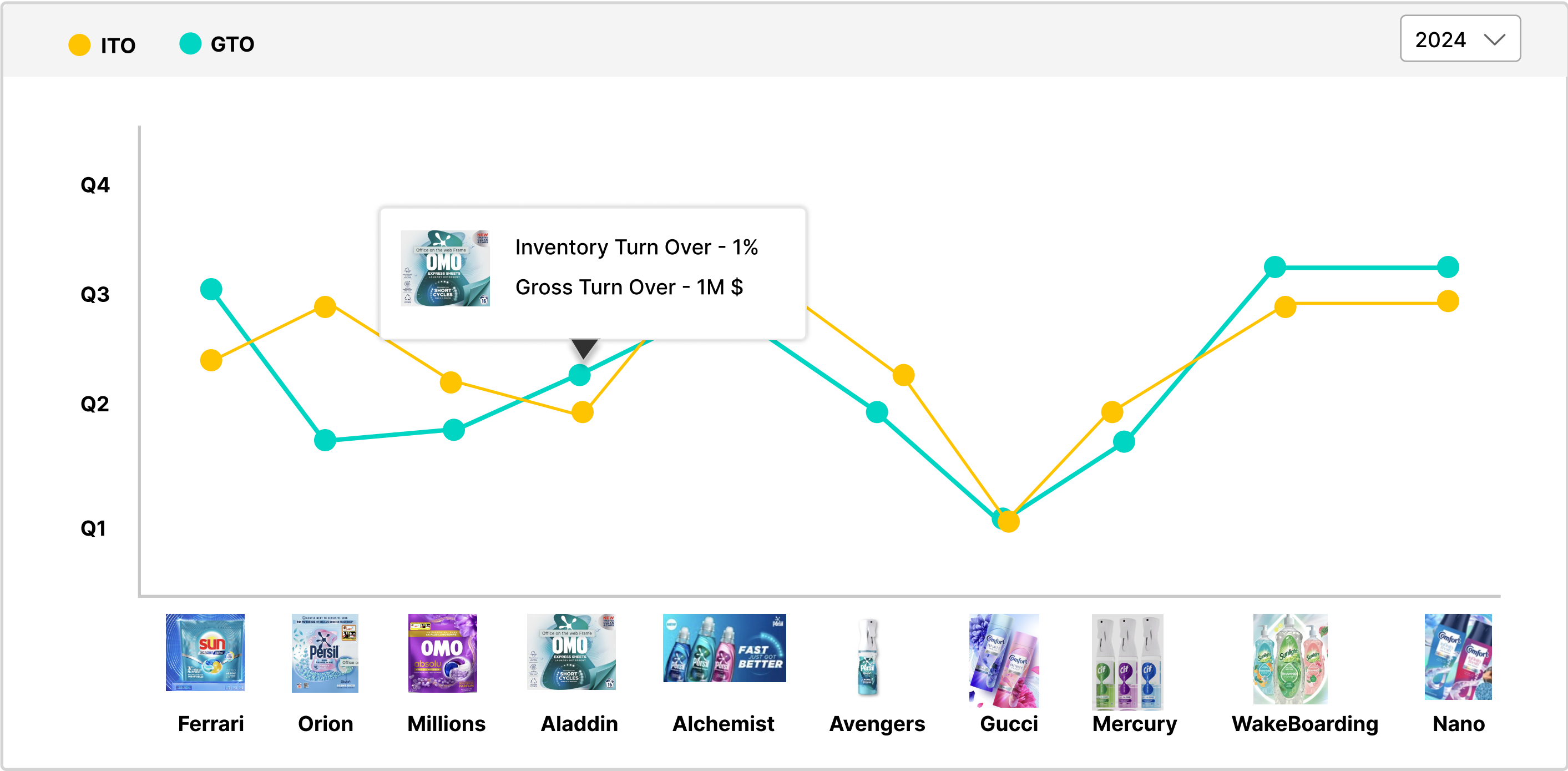


BU-Home care Products

Home care products - 10



Home care products - 10





Supply Chain Phase : Pie Chart

Sourcing and Procurement: 20%

Production: 30%

Logistics/Distribution: 25%

Inventory Management: 15%

Order Fulfillment: 5%

Returns and After-Sales Support: 5%



Innoflex (Innovate) Phase : Stacked Bar Chart

Idea Generation: 10%

Concept Development: 15%

Market Research & Validation: 10%

Product Design and Development: 25%

Testing and Refinement: 15%

Launch Strategy Planning: 10%

Implementation and Scale-up: 10%

Post-Launch Monitoring & Optimization: 5%

Here's how the stacked bar chart would look for each phase, with "Time," "Resources," and "Effort" as stacked elements:

Phase	Time (%)	Resources (%)	Effort (%)
Idea Generation	10%	5%	5%
Concept Development	15%	10%	5%
Market Research & Validation	10%	5%	5%
Product Design and Development	25%	15%	10%
Testing and Refinement	15%	10%	5%
Launch Strategy Planning	10%	5%	5%
Implementation and Scale-up	10%	10%	5%
Post-Launch Monitoring & Optimization	5%	5%	5%

Y axis

X Axis

Category

Select

Brand

Select

BU

Homecare

Country

Select

Search

John Doe

SC Phase

Select

Innoflex Phase

Select

Big Bet

Select

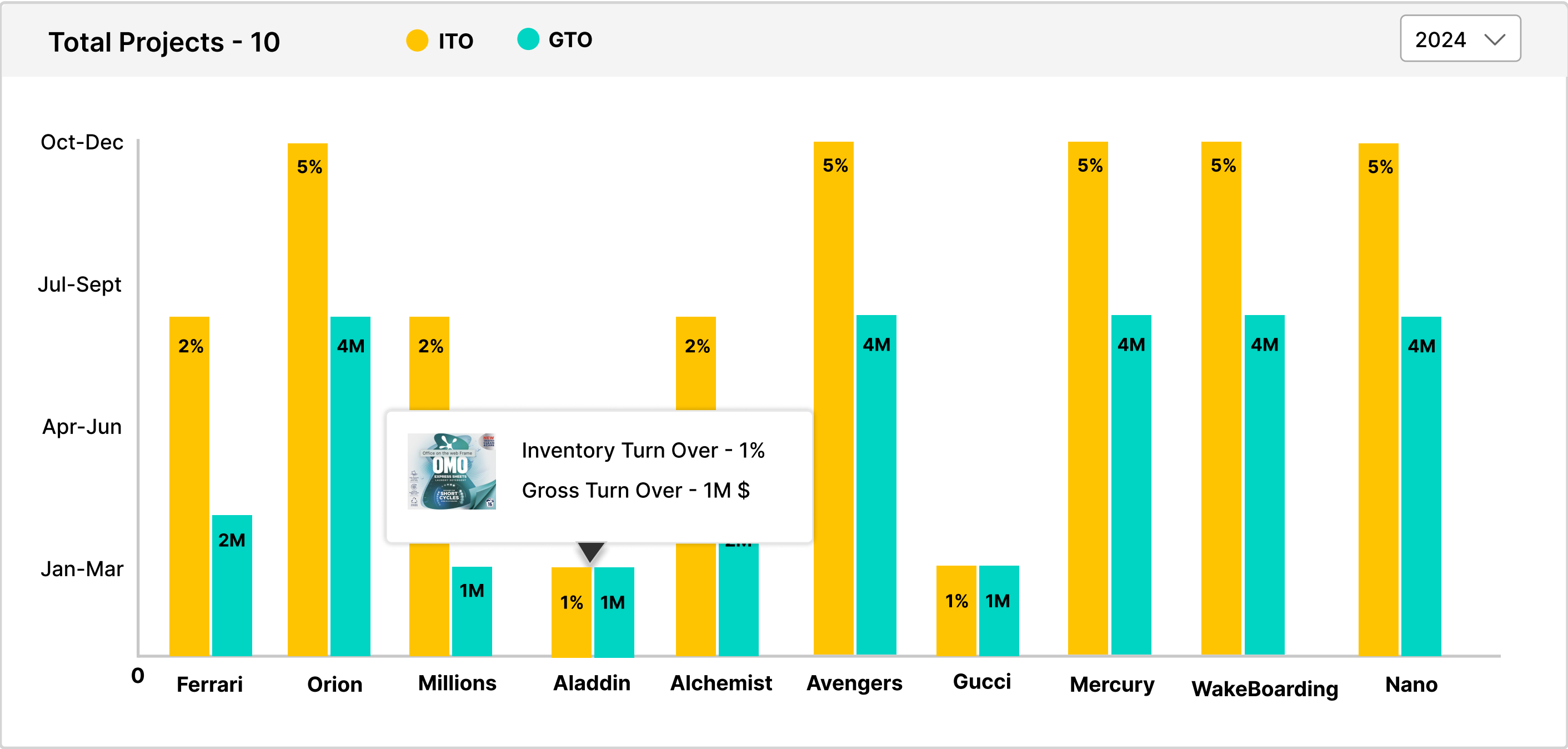
SC Lead

Select

Project Status

Select

Home care projects



SC Phase



Innoflex Phase

