



Design Guidelines

Maintain a continuous process for updating these guidelines...

Why Design Guidelines Are Important ?

Design guidelines in UX and UI are a set of rules, principles, and standards that help designers create consistent, usable, and visually clear digital experiences.

1. Consistency Across the Product

Guidelines ensure all screens, buttons, forms, colors, typography, spacing, and interactions look and behave consistently.

2. Better User Experience (UX)

Users feel comfortable when the product behaves predictably.

3. Faster Design and Development

This improves productivity and reduces rework.

4. Improves Collaboration

Everyone follows the same standards.

5. Maintains Brand Identity

This creates a professional and trustworthy appearance.

6. Better Accessibility

This makes products usable for more people.

7. Reduces Design Errors

Guidelines reduce unnecessary variations and mistakes.

Logo

Colors

Fonts/Typography

Buttons

Form Elements

Input

Drop down

Drop down (Single & Multi selection detailed view)

Checkbox

Radio

Text-Area

Notifications / Popups

Alert

Success

Error/Warming

Information

General messages like (loading/undo etc.,)

Table / Grid (Best practices)

Tabs -1 (Clearly explained chemist journey story)

Tabs -2 (Clients list)

Slider (Key tasks)

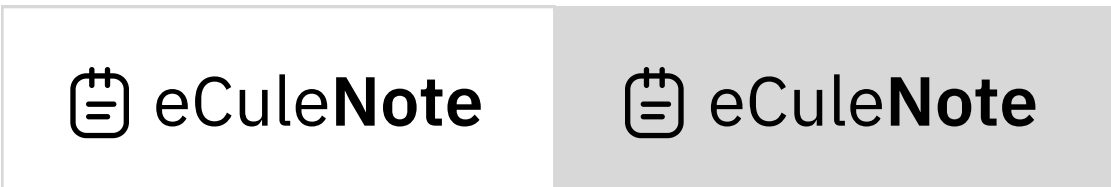
Tool tips

Icons - (SVGs & PNGs) provided in separate folder.

Logo Usage

Use a black logo for light mode and a white logo for dark mode.

Light Mode



Dark Mode



Icon

IBM Plex Sans - Light

IBM Plex Sans - Medium

Colors

Picked from Website / Logo Colors

The theme is built on logo-derived brand colors (blue and orange), complemented by blue, green, and orange variants. Neutral grey tones are used to maintain balance and improve overall layout clarity

Primary Colors



Grey Variations



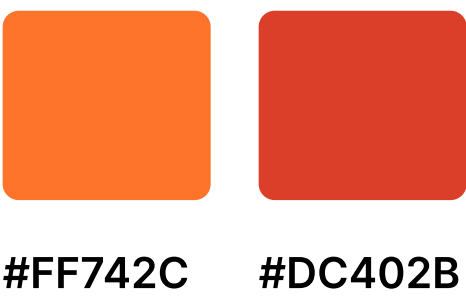
Blue Variations



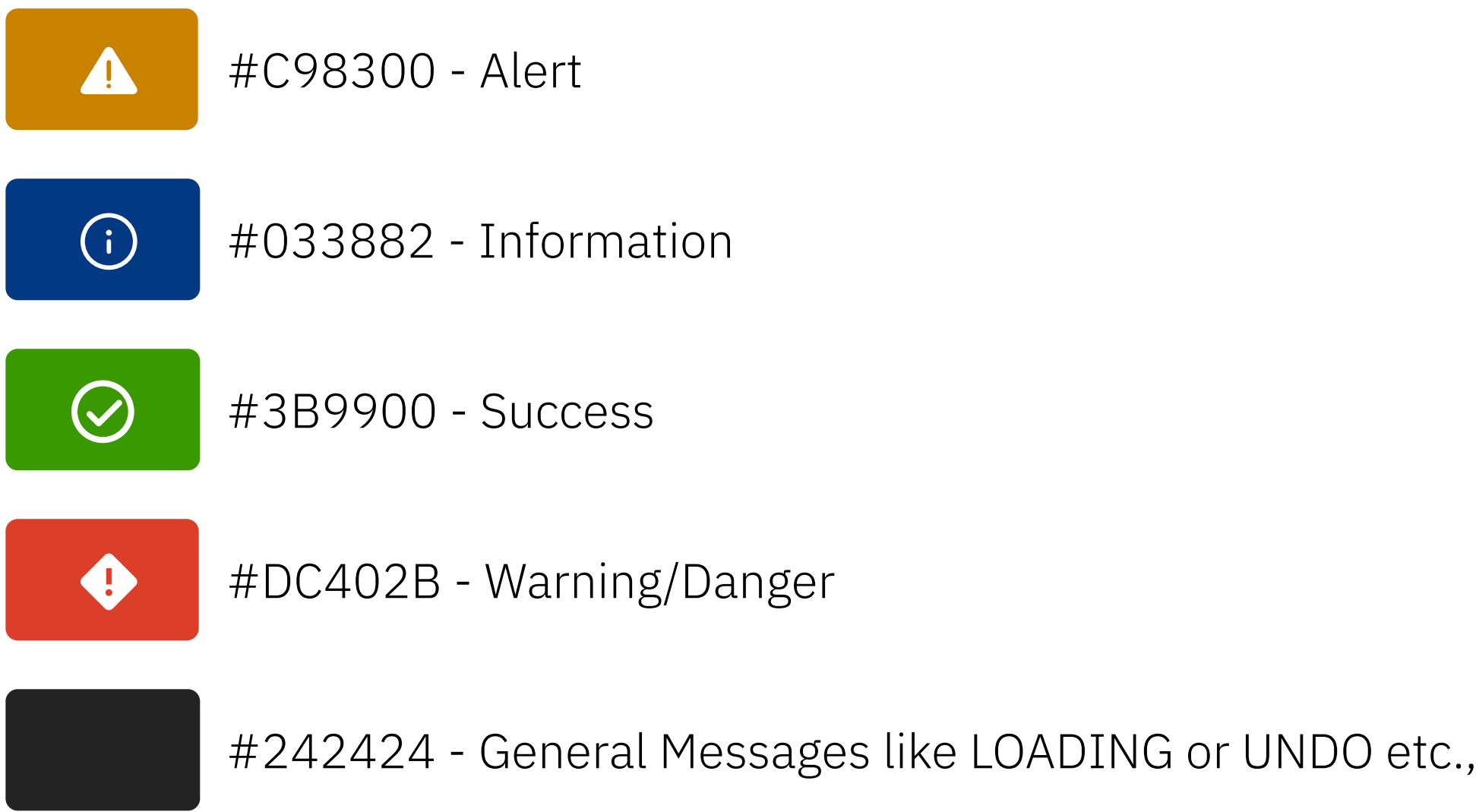
Green Variations



Orange Variations



Notifications



Fonts / Typography

Google Free Font

This is one of the best free Google Fonts, offering excellent readability for both text and numerical values. It is well-suited for large-scale applications, ensuring clarity across all content.

IBM Plex Sans - Light

0 1 2 3 4 5 6 7 8 9 - Light

IBM Plex Sans - Regular

0 1 2 3 4 5 6 7 8 9 - Regular

IBM Plex Sans - Medium

0 1 2 3 4 5 6 7 8 9 - Medium

IBM Plex Sans - SemiBold

0 1 2 3 4 5 6 7 8 9 - SemiBold

IBM Plex Sans - Bold

0 1 2 3 4 5 6 7 8 9 - Bold

Body Text

This is one of the best free Google Fonts, offering excellent readability for both text and numerical values. It is well-suited for large-scale applications, ensuring clarity across all content.

↓
IBM Plex Sans, Regular,
16px, #000000

Form Fields

Label Name IBM Plex Sans, Medium, 18px, #000000

Value goes here

↓
IBM Plex Sans, Medium, 16px, #000000

Heading Text

Heading Text

↓
IBM Plex Sans, Medium,
24px, #000000

Button Text

Button

↓
IBM Plex Sans Medium,
16px, #FFFFFF

Buttons

Blue / Orange

Size & Alignments
Same for all buttons.

Blue (solid and outline variants) defines primary actions across forms, tables, and search, enhancing visual clarity, consistency, and overall usability.



Normal State

Button

Background-color:#033882;
Border-radius:6
IBM Plex Sans Medium,
16px, #FFFFFF

Button

Background-color:#FFFFFF;
Border: 2px Solid 033882;
Border-radius:6
IBM Plex Sans Medium, 16px,
#033882

Link items

↓

IBM Plex Sans Medium,
16px, #033882

Hover & Active States

Button

Background-color:#143E78;

Button

Background-color:#F4F9FF;

Link items

↓

Text-decoration: Underline

Edit

View

Copy

Clear

→

Icon

→

IBM Plex Sans Medium, 12px, #033882

Orange is used for key actions within the notebook and other high-priority areas. Its usage is intentionally minimal to avoid visual strain and prevent it from overpowering content. The color is applied selectively to draw attention to important actions while maintaining overall visual balance.

Normal State

Button

Background-color:#DC402B;
Border-radius:6
IBM Plex Sans Medium,
16px, #FFFFFF

Button

Background-color:#FFFFFF;
Border: 2px Solid FF742C;
Border-radius:6
IBM Plex Sans Medium,
16px, #FF742C

Link (Forgot password?)

↓

IBM Plex Sans Regular,
16px, #FF742C

Hover & Active States

Button

Background-color:#CF3520;

Button

Background-color:#FFF2F0;

Link (Forgot password?)

↓

Text-decoration:Underline;

Form Elements - Input

Size & Alignment



Normal State

Label Name → IBM Plex Sans, Medium, 18px, #000000(black)

→ Background-color:#FFFFFF(white); Border:1px solid #8E8E8E; Border-radius:6

Hover State

Label Name

→ Border:2px solid #000000;

Active State

Label Name

Value goes here → IBM Plex Sans, Medium, 16px, #000000(black)

→ Same as Hover styles

Disable State

Label Name

Value goes here → IBM Plex Sans, Medium, 16px, #717171

→ Background-color:#EFEFEF; Border:1px solid #D1D1D1; Border-radius:6

Error State

Label Name

→ Background-color:#FFFFFF; Border:2px solid #DC402B; Border-radius:6

→ Error Icon

Error message goes here → IBM Plex Sans, Medium, 14px, #DC402B

Mandatory

Label Name *

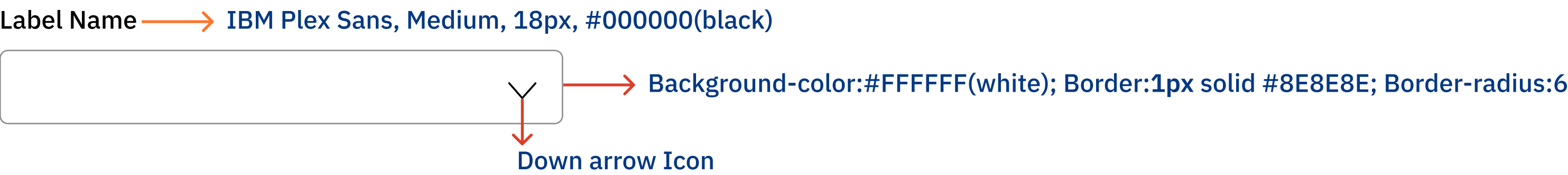
* → IBM Plex Sans, Regular, 20px, #EE0000

Form Elements - Drop down

Size & Alignment



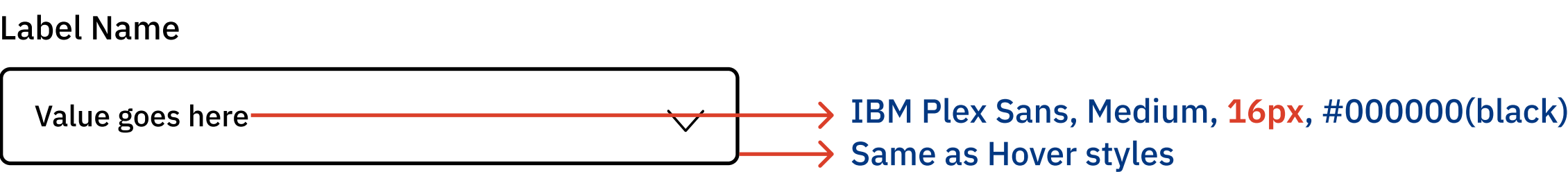
Normal State



Hover State



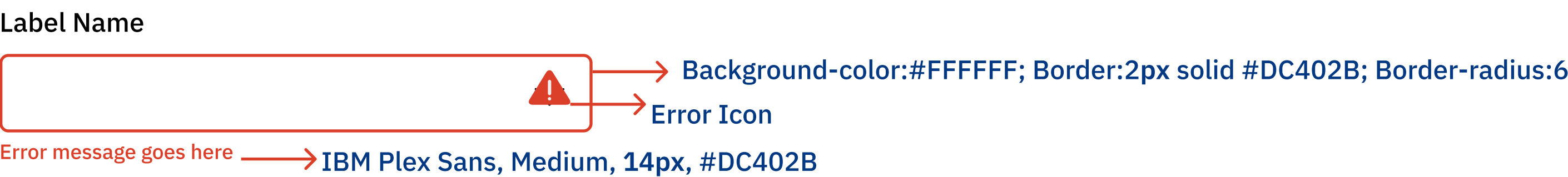
Active State



Disable State



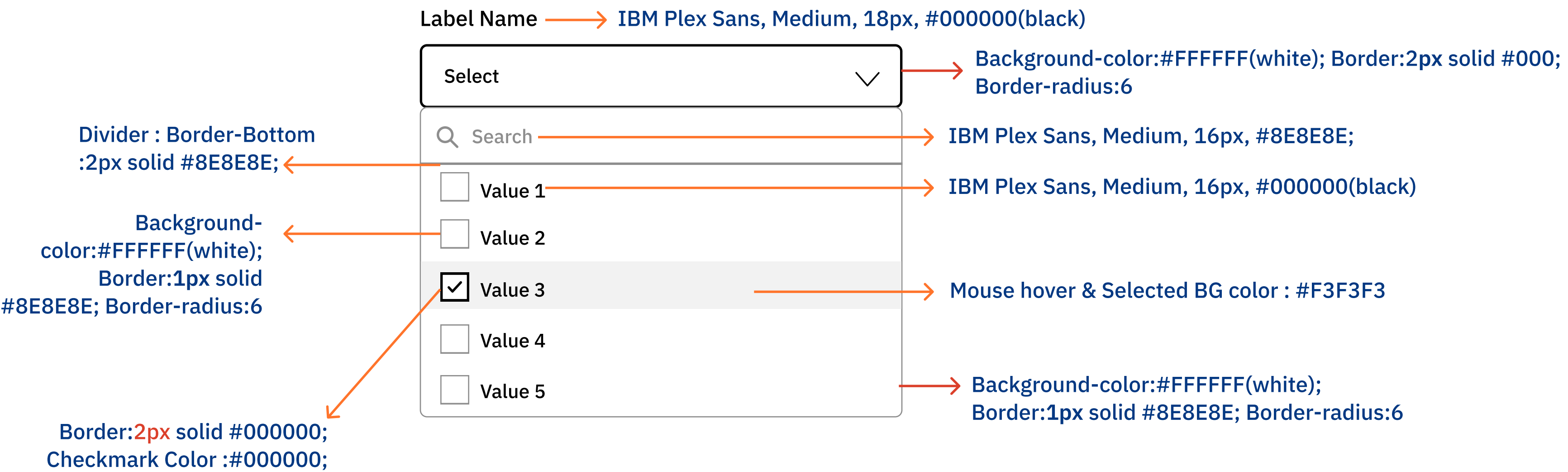
Error State



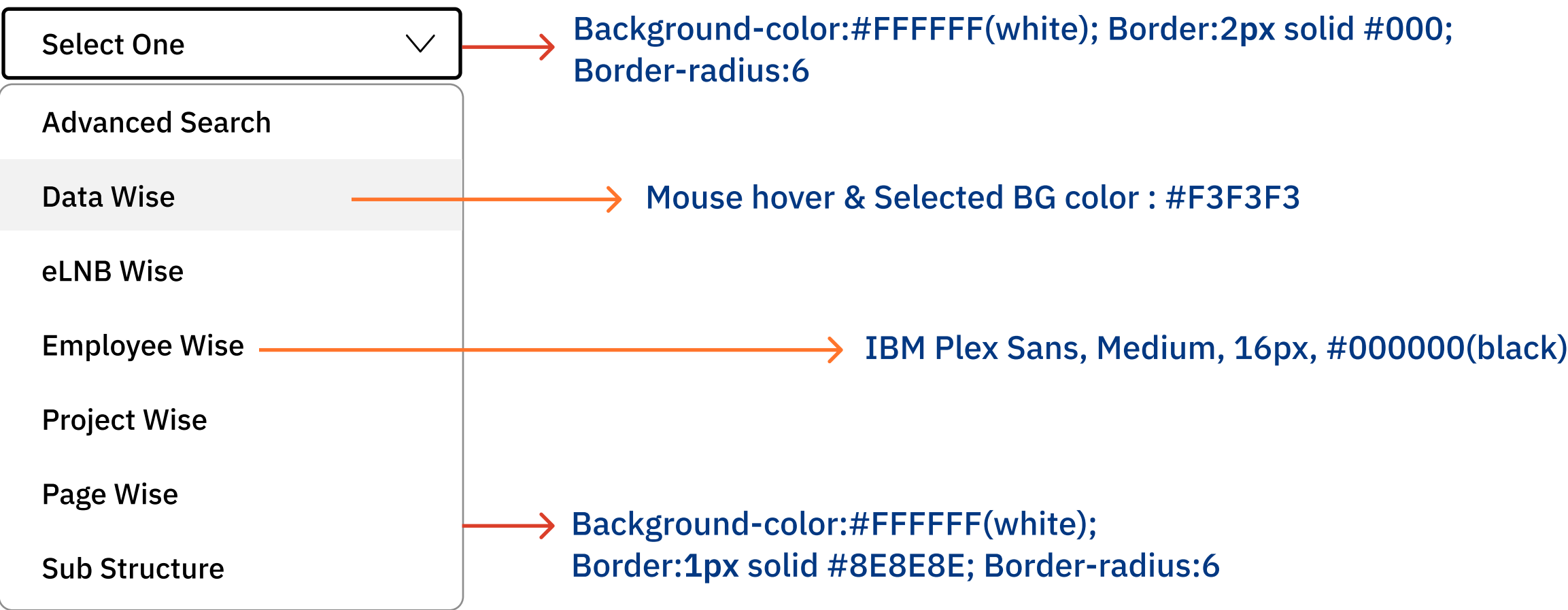
Mandatory



Form Elements - Drop down - Multi Select



Form Elements - Drop down - Single Select



Form Elements - Radio

Normal State

☐ Label Name

→ IBM Plex Sans, Medium, 16px, #000000(black)

→ Background-color:#FFFFFF(white); Border:1px solid #8E8E8E;

Hover State

☐ Label Name

→ Border:2px solid #000000;

Active State

☒ Label Name

→ Border:2px solid #000000; Filled Color :#000000;

Disable State

☐ Label Name

→ Border:2px solid #D1D1D1; Filled Color :#D1D1D1;

Size & Alignment

☐ Label Name

12px

24px by 24px

Form Elements - Checkbox

Normal State

☐ Label Name

→ IBM Plex Sans, Medium, 16px, #000000(black)

→ Background-color:#FFFFFF(white); Border:1px solid #8E8E8E;

Hover State

☐ Label Name

→ Border:2px solid #000000;

Active State

☒ Label Name

→ Border:2px solid #000000; Checkmark Color :#000000;

Disable State

☐ Label Name

→ Border:2px solid #D1D1D1; Checkmark Color :#D1D1D1;

Size & Alignment

☐ Label Name

↓ 12px

↓ 24px by 24px

Form Elements - Text Area

Normal State

Label Name

Background-color:#FFFFFF(white); Border:1px solid #8E8E8E; Border-radius:6

Hover State

Label Name

Border:2px solid #000000;

Active State

Label Name

Value goes here IBM Plex Sans, Medium, 16px, #000000(black)

Disable State

Label Name

Value goes here IBM Plex Sans, Medium, 16px, #717171

Background-color:#EFEFEF; Border:1px solid #D1D1D1; Border-radius:6

Error State

Label Name

Background-color:#FFFFFF; Border:2px solid #DC402B; Border-radius:6

Error message goes here IBM Plex Sans, Medium, 14px, #DC402B

Error Icon

Mandatory State

Label Name *

Size & Alignment

Label Name

Value goes here

Table - Best Practices

Table Standards : Consistency Point of View

- Table Title : Clearly tells users what data they’re viewing
- Search : Lets users quickly find records by typing keywords.
- Sorting : Allows users to arrange data in ascending/descending order.
- Filter : Helps users narrow down data based on conditions.(Based on Data)
- Export to Excel : To download table data.
- Pagination : Splits large data into multiple pages.
- Mouse hover : Helps users identify exactly which row they are interacting with, especially in dense tables.
- Actions : Contains icons or buttons for row-level operations.Should be visually consistent across all rows
- Load : Loading message while data loading...

Table Title Goes Here

Search

Filter

Export to Excel

Table Header	Table Head	Table Header	Table Header	Table Header	Actions
Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Edit View Copy
Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Edit View Copy
Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Edit View Copy
Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Edit View Copy
Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Edit View Copy
Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Edit View Copy
Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Edit View Copy
Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Edit View Copy
Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Value Goes Here	Edit View Copy

Records per page

10

View 10 -30 of 30

< Previous

1

2

3

4

5

Next >

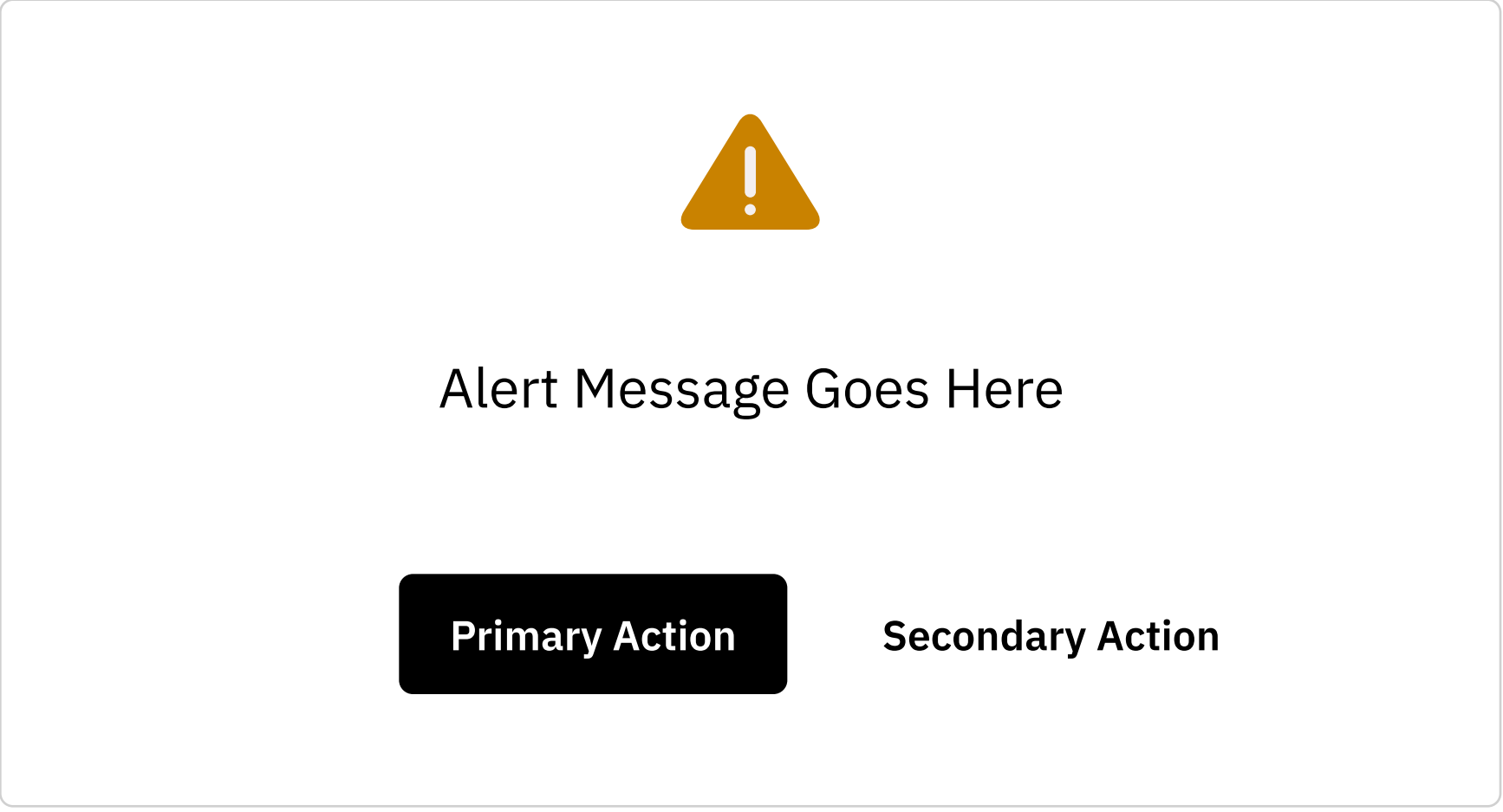
- 1 Table Title Goes Here IBM Plex Sans Medium, 18px, #FFFFFF
- 2 Table Background Background-Color:#033882; Border : 1px solid #000000;
- 3 Table Heading Text IBM Plex Sans Medium, 14px, #FFFFFF;
- 4 Table Row IBM Plex Sans Medium, 14px, #000000; Background-Color:#FFFFFF; Border: 1px solid #033882;
- 5 Table Row Mouse Hover Background color Background-Color:#EEF5FF;
- 6 Icon Label Text IBM Plex Sans Medium, 12px, #033882;
- 7 Icon Label Text IBM Plex Sans Medium, 14px, #033882;
- 8 Pagination Blue Text IBM Plex Sans Medium, 14px, #033882;
- 9 Pagination Active Page IBM Plex Sans Medium, 14px, #FFFFFF; Background-Color:#033882;
- 10 Loading IBM Plex Sans Medium, 16px, #FFFFFF; Background-Color:#242424; Border-radius:6
- 11 Search, Filter, Export Button styles IBM Plex Sans Regular, 16px, #000000; Background-Color:#FFFFFF; Border-radius:6; Border: 1px solid #8E8E8E;

**** All Icons I will provide in separate folder ****

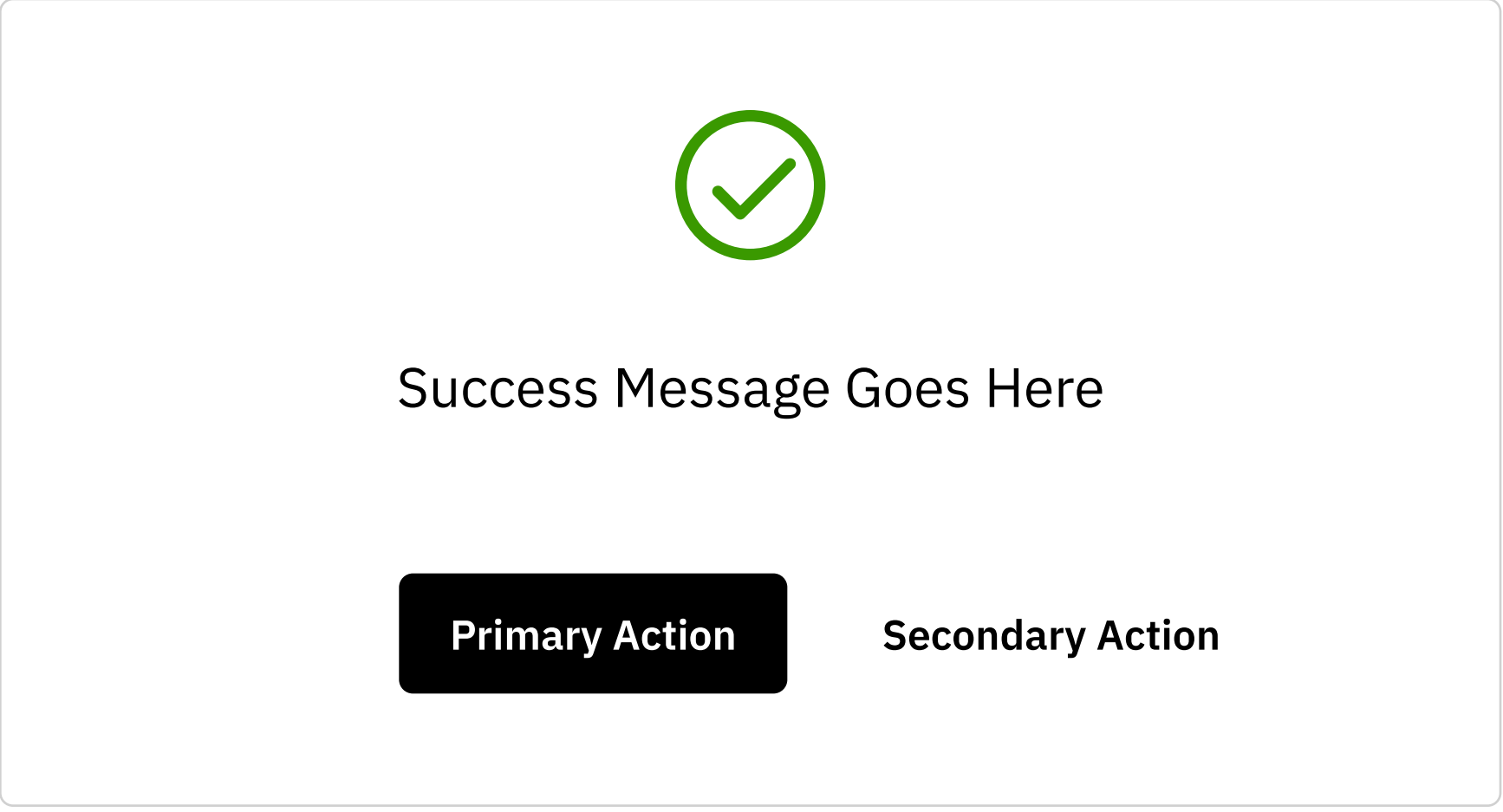
Pop-ups

Toast Notifications
(Temporary pop-ups)

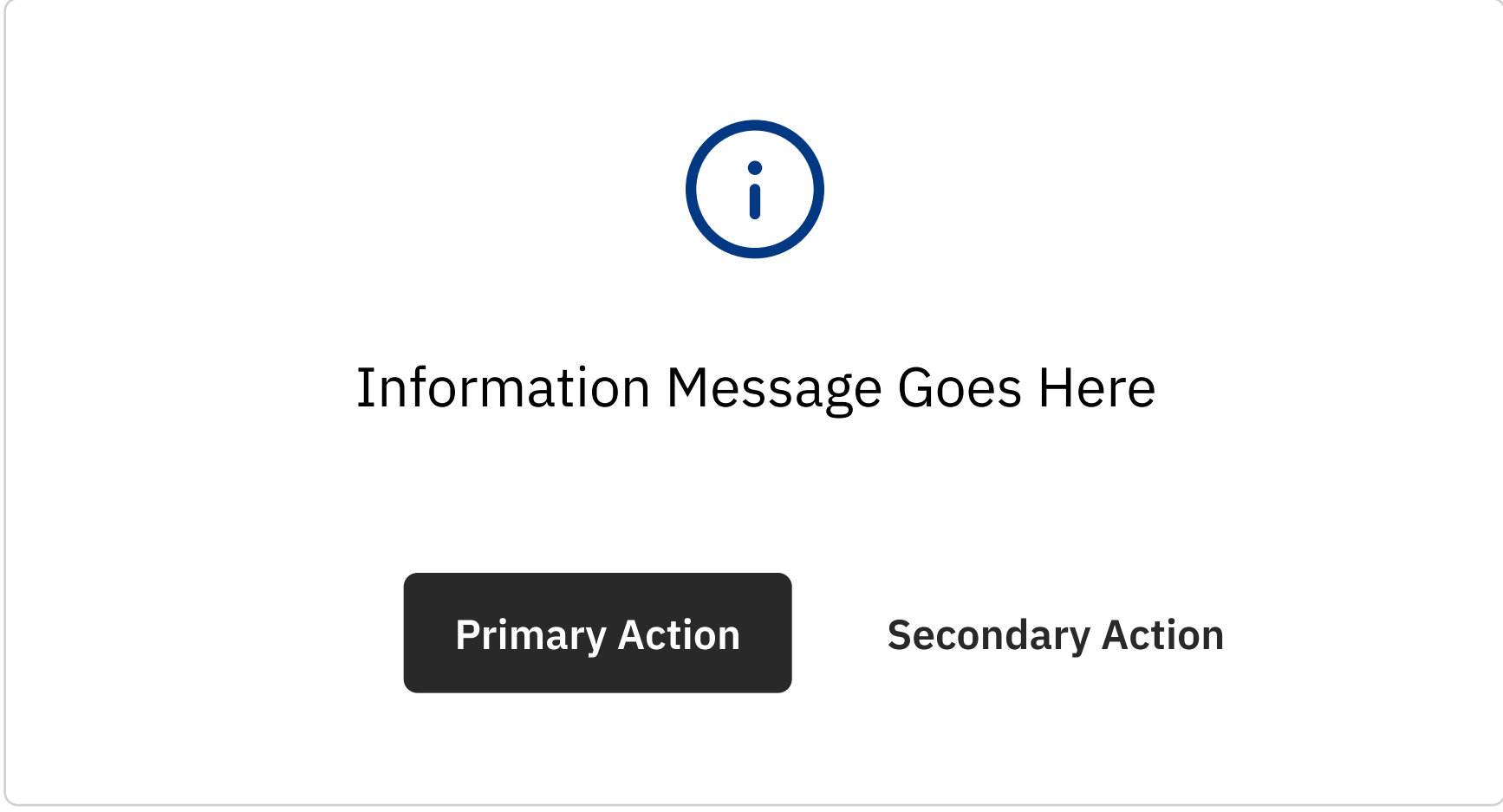
Alert



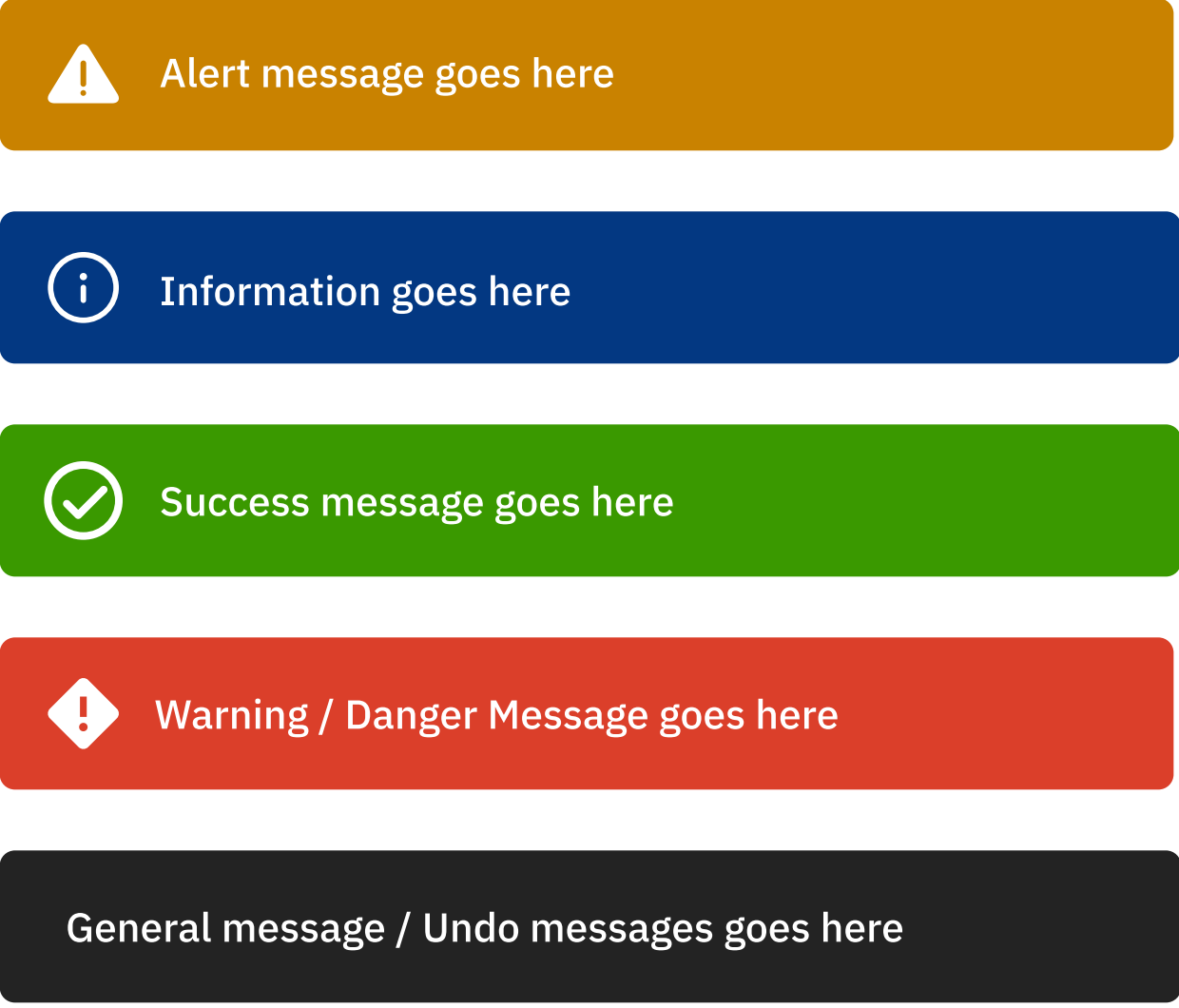
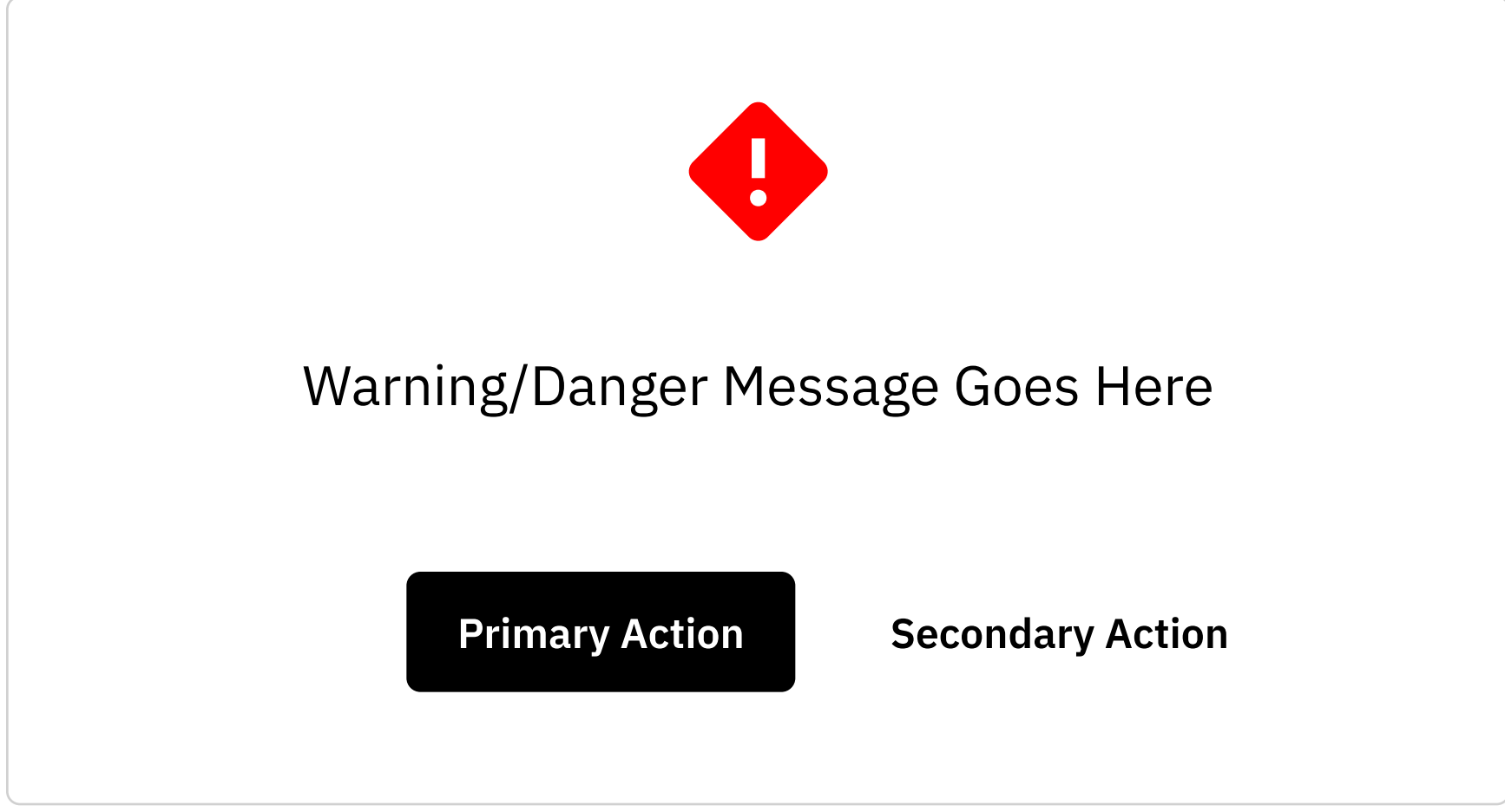
Success



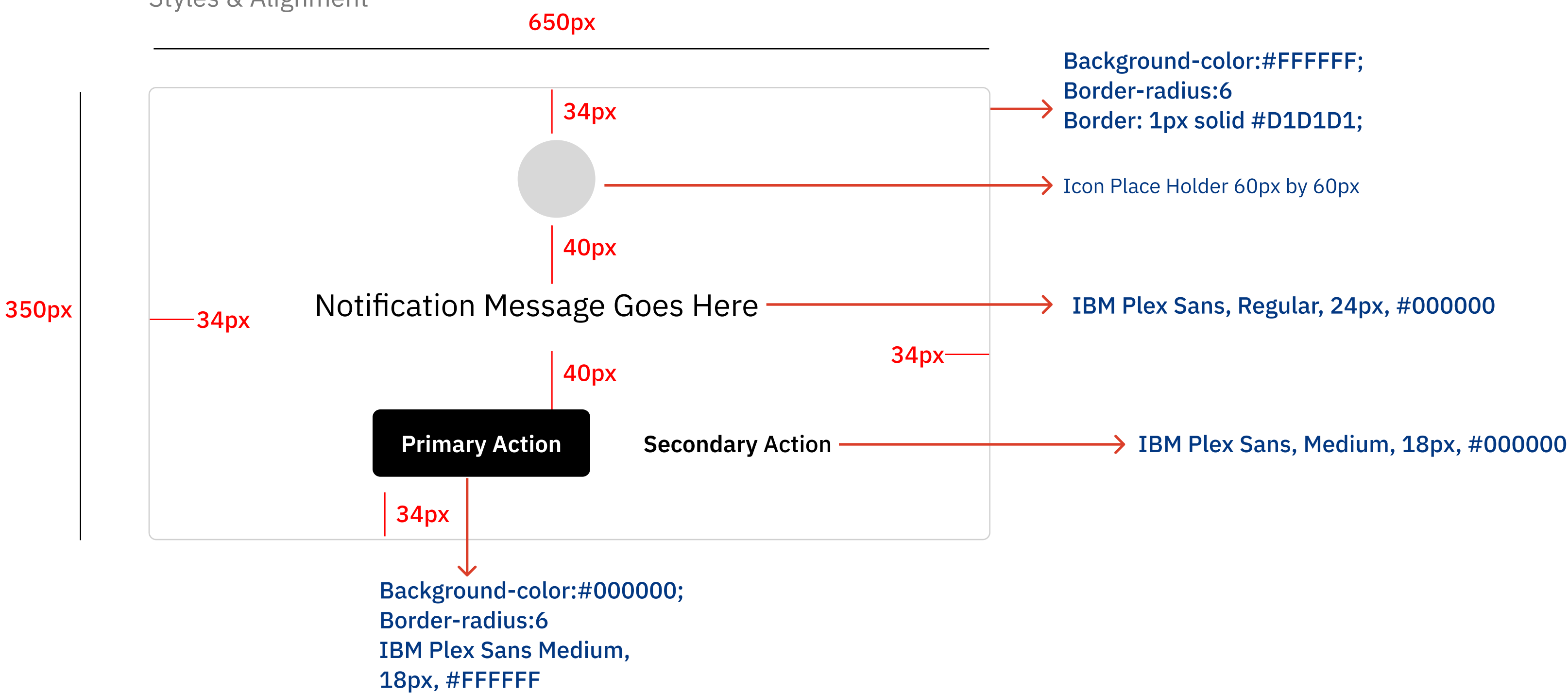
Information



Warning/Danger

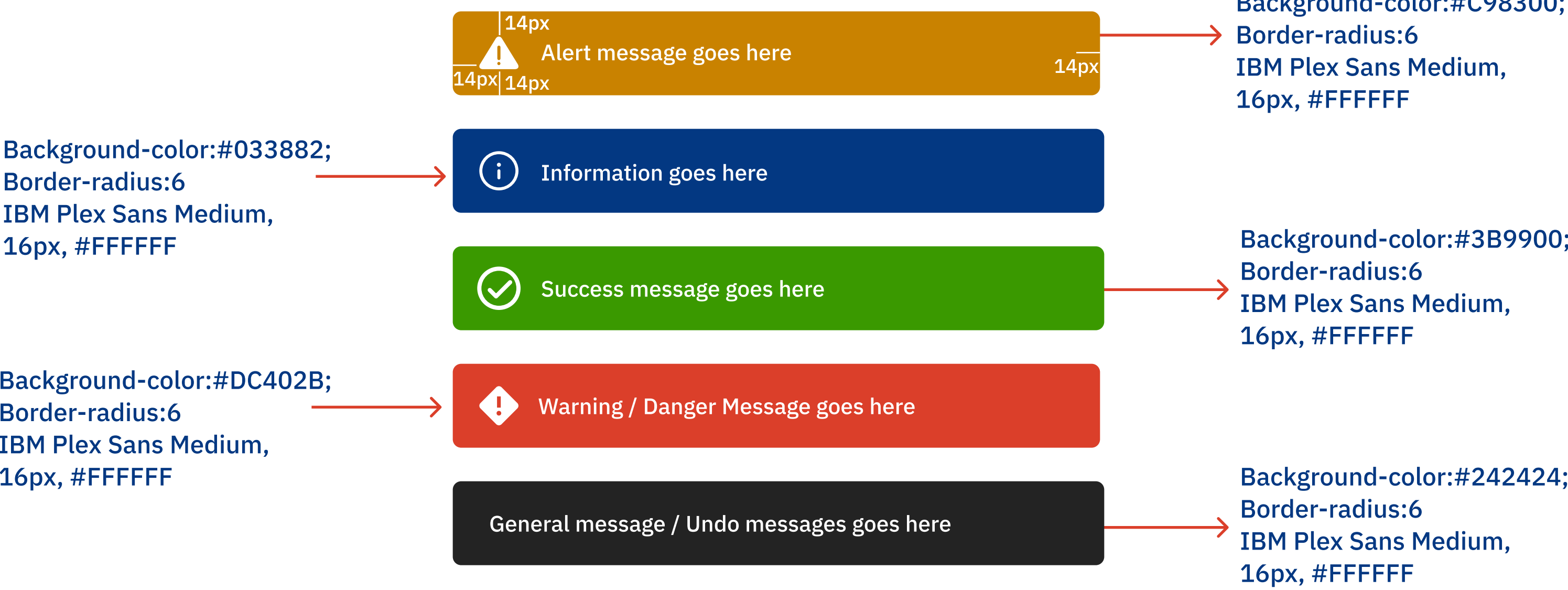


Styles & Alignment



**** Height and width are not fixed sizes; they depend on the popup content. The height may vary.

Styles & Alignment



**** All Icons I will provide in separate folder

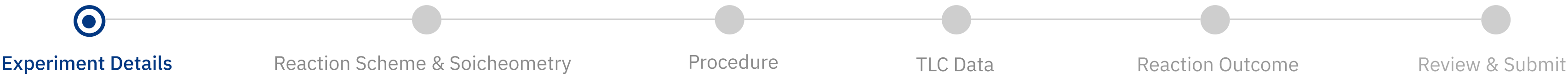
Tabs - 1 (Chemist Journey)

- 1.The main task is divided into 5 steps with Review & Submit, with clear visual cues.
- 2.The chemist fills in the required information at each step.
- 3.A journey/progress indicator is provided at the top to show the current step, completed steps, and includes ‘Previous’ and ‘Next’ buttons for easy navigation.

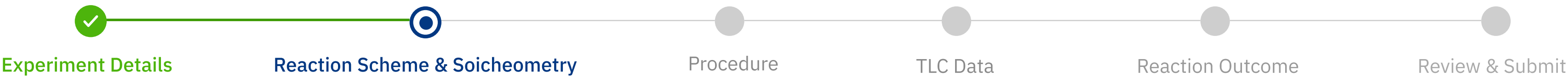


- 4.At any step, the chemist can save the progress as a draft. For example, if the chemist completes one step today and saves it, they can return later and easily understand what has been completed and what the next step is — making the experience user-friendly.
- 5.A review page is provided before final submission for validation. The review page includes an ‘Edit’ option, allowing users to quickly modify any section, improving overall usability.

Step 1



Step 2



Step 3



Step 4



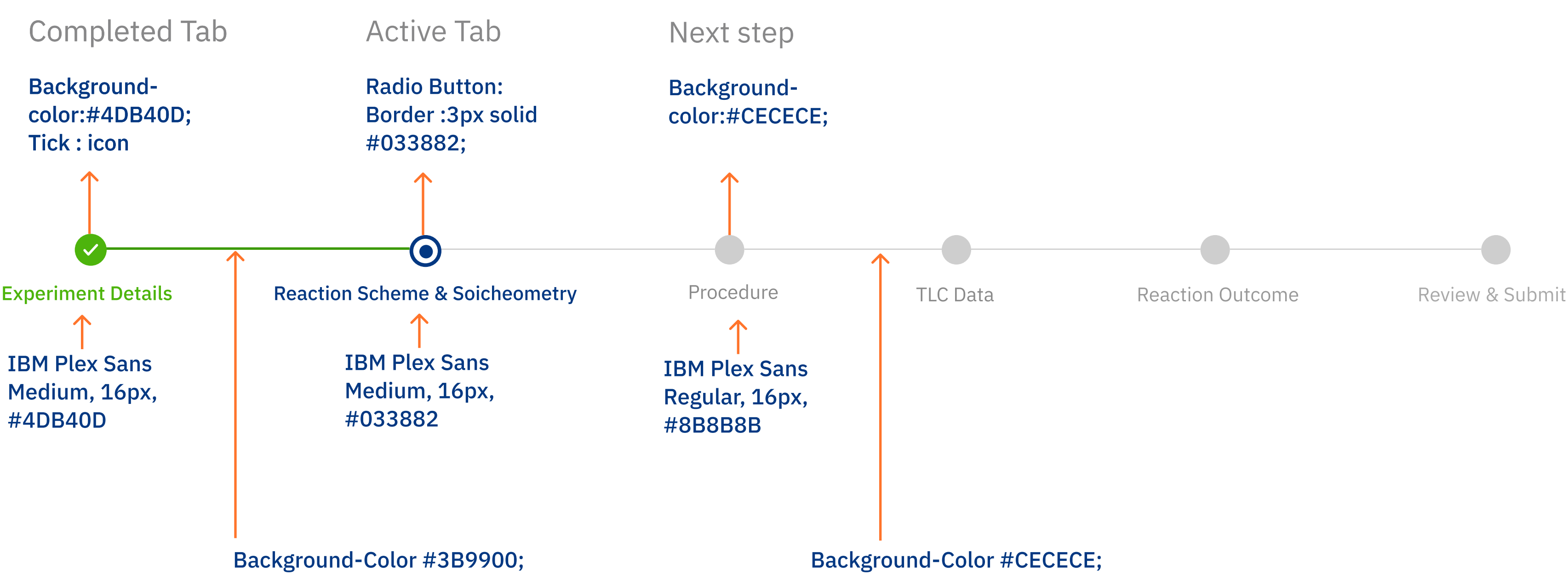
Step 5



Step 6

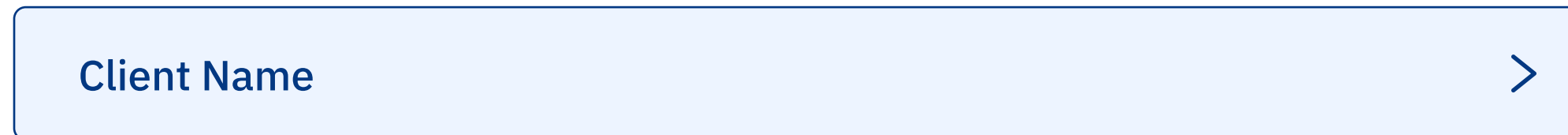


Styles



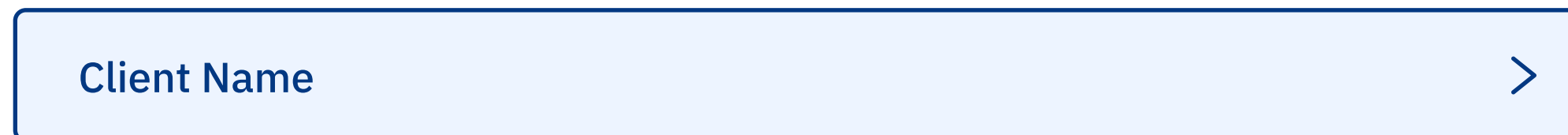
Tabs - 2 (Clients List)

Normal State



IBM Plex Sans Medium, 20px, #033882;
Background-color:#EEF5FF;
Border: 1px solid #033882;
Border-Radius: 6;

Mouse Hover
State



Same as normal state
Border: 2px solid #033882;

Active / Clicked
/ Selected State



IBM Plex Sans Medium, 20px, #FFFFFF;
Background-color:#033882;
Border: 1px solid #033882;
Border-Radius: 6;

Slider (Key Tasks)

**** All Icons I will provide in separate folder

Normal State

150px

150px

16px

16px

22px

16px

16px

16px

Witness Dashboard

Background-color:#033882;
Border-radius:6
Border: 3px solid #5B88C7;
Icon size : 44px by 44px
Text and icon center align.
IBM Plex Sans, Medium, 16px, #DAEAFF

Mouse Hover and Active State

Witness Dashboard

Background-color:#002961;

730px

600px

Background-color:#000000;
Border-radius:6;
IBM Plex Sans, Semibold,
14px, #FFFFFF;
Text-transform: Uppercase;

MENU

40px

30px

FFS Client (FFS)

40px

35px

35px

40px

35px

35px

35px

35px

35px

40px

Witness Dashboard

Compound Scheme

My Notebook

My Pages

Print

Reports

Search

Background-color:#033882;
Border-radius:6

- Button Style

Background-color:#000000;
Border-radius:6;
IBM Plex Sans, Meidum,
16px, #FFFFFF;
- Mouse Hover & Active State

IBM Plex Sans, Medium,
16px, #FFFFFF;
- Normal State

IBM Plex Sans, Meidum,
16px, #8AB4EE;
- Divider

Border : 1px solid #426EAC;

< Back to Main Menu

Advanced Search

50px

Data Wise

50px

eLNB Wise

Employee Wise

Project Wise

Page Wise

Sub Structure

Icons

*** All Icons I will provide in separate folder.***

 Attachment

 View

 Clear

 Copy

 Create

 Edit

 Date Picker

 Export

 Filter

 Home

 Search

 Logout

 Print

 Menu

 Close

Notifications Big & Small Set

Alert



Success

Warning



Information



 eCule**Note**

 eCule**Note**

Slider Icons



Witness
Dashboard



Compound
Scheme



My Notebook



My Pages



Print



Reports



Search

Tool tips

If there is more than one line, show an information icon with a tooltip.

Label Name

▼

consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua

i

Background-color:#242424;
Border-radius:6;
IBM Plex Sans, Medium,
14px, #FFFFFF;
Padding: 8px;

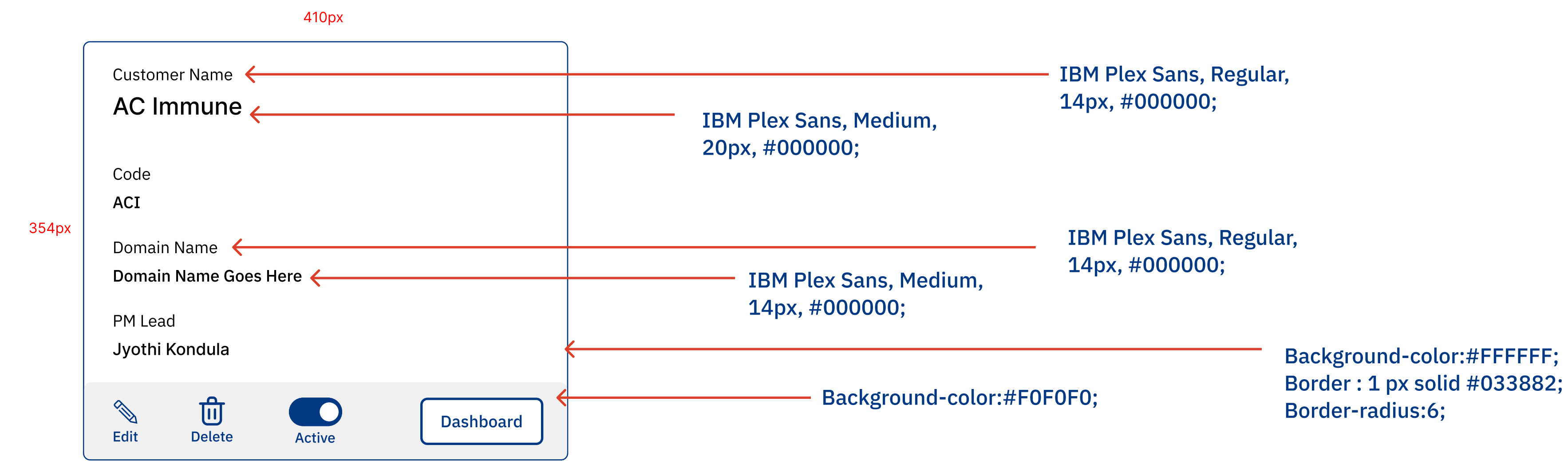
If the text is minimal, display it above the text box.

Label Name

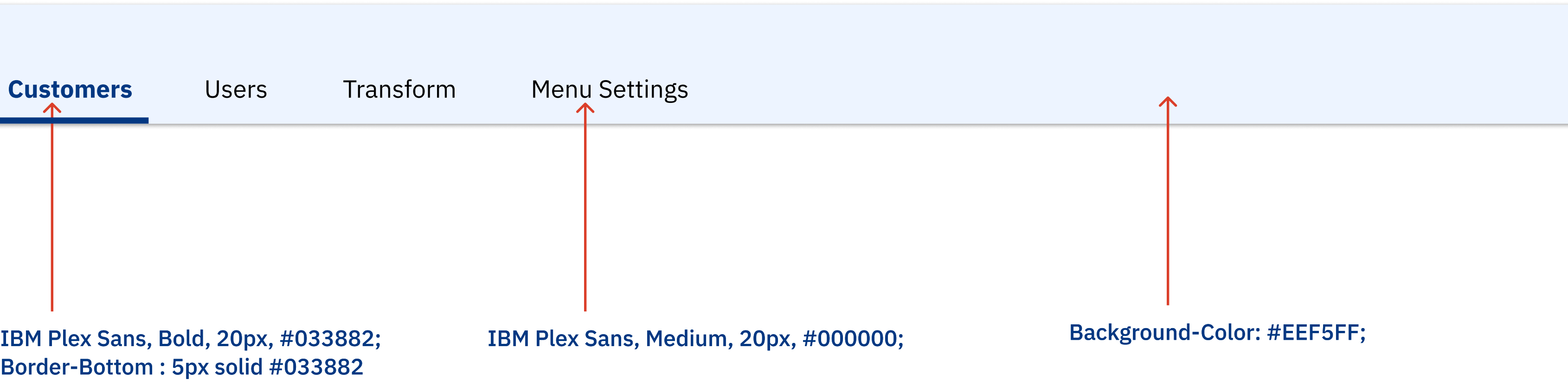
Page numbers with comma separator

▼

Box Styles

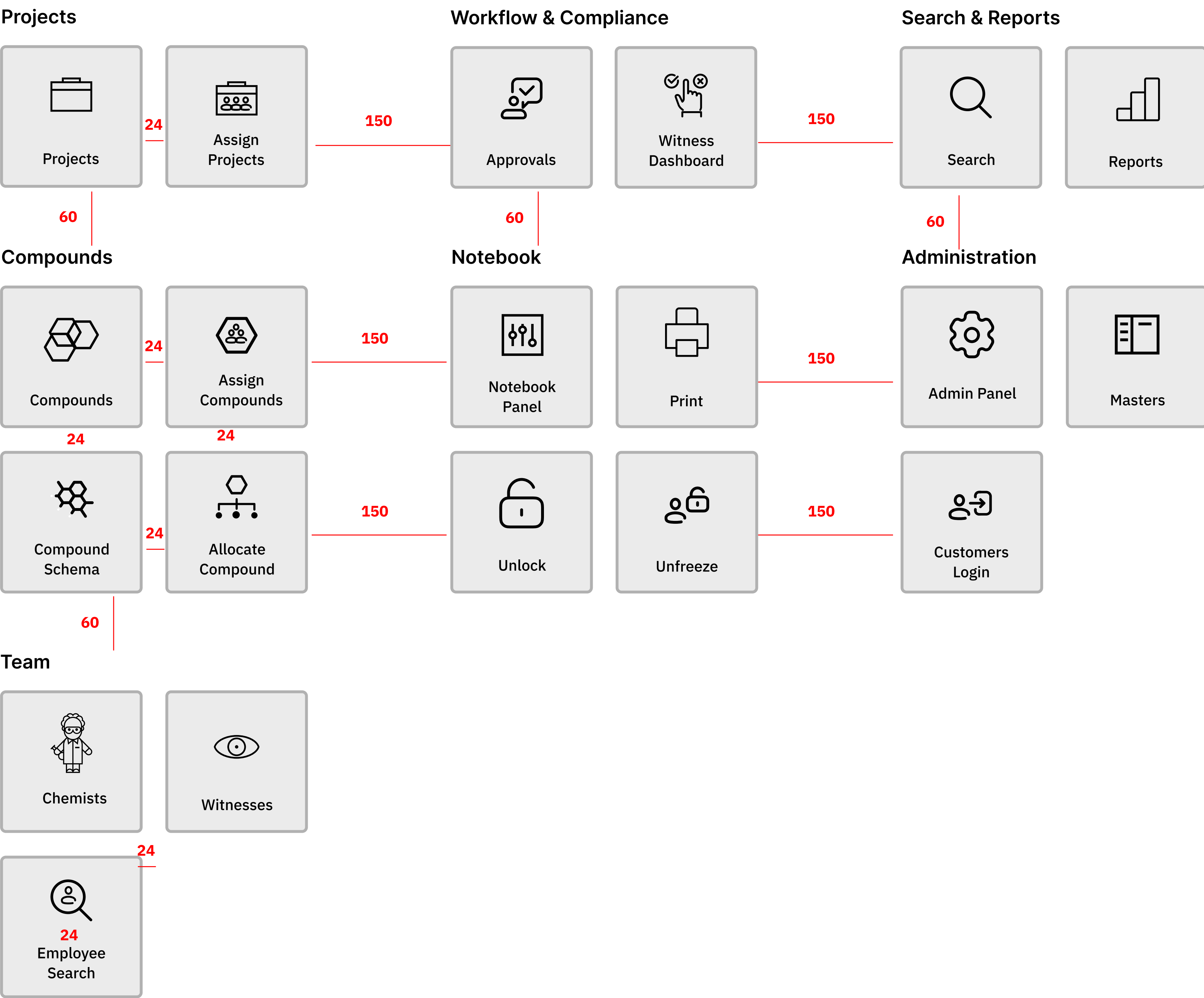


Tabs



Same as chemist tabs style

Icons provided in SVG formats, easily change colors.(#000000; #FFFFFFF)





Continuous process...

Based on the new components and elements, these guidelines need to be updated continuously.