

Chandu Majeti

Lead Product Designer

+91 97031 75289

cmajeti@gmail.com

[Linkedin](#)

[Portfolio](#)

Summary

Lead UX/UI & Product Designer with expertise in UX research, UI design, interaction design, prototyping, usability testing, design systems, Figma, and Agile product development. Adept at leading cross-functional teams to create scalable, accessible, and customer-focused digital products.

Core Competencies

- UX Strategy
- Product Design
- User Experience (UX)
- User Interface (UI)
- Design Thinking
- User Research
- Information Architecture
- Interaction Design
- Cross-Functional Collaboration

- Wireframing
- Prototyping
- Usability Testing
- Design Systems
- Visual Design
- Accessibility (WCAG)
- Responsive & Mobile-First Design
- Problem Solving
- Team Mentoring

Tools & Technologies

- Figma
- Adobe XD
- Adobe Creative Suite
- FigJam
- Jira
- Confluence
- HTML & CSS
- Agile & Scrum

Education & Certifications

B.Sc Computers (Graduation)

Google UX Certification

Certified Usability Analyst

Web design for Usability

Mobile User Experience Design

Domain Expertise

- Healthcare
- Pharmaceuticals
- Life Sciences
- Banking & Financial Services
- Insurance
- Supply Chain & Logistics
- E-commerce (Zoomla and Magento)

Work Experience

Self Employed	Freelance Design Consultant	Aug 2024 - Till date
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Past 2 years worked on multiple confidential client projects across the banking and supply chain domains, as well as branded websites, delivering end-to-end UX/UI and product design solutions while maintaining strict client confidentiality.

Aragen Life Sciences 3 Months Contract : (March 2026 - June 2026)

Project Name : **eCuleNote**

User Groups : **Chemist, Admin, and SPM**

Role: **Freelance Design Consultant, UX Design, UI Design**

- Collaborated with end users to understand workflows, business requirements, and pain points.
- Analyzed existing workflows, screens, and end-to-end user journeys to identify usability gaps.
- Conducted heuristic evaluations and recommended UX improvements to enhance usability and efficiency.
- Designed intuitive UI for Chemist and Admin workflows based on user and business needs.
- Simplified user flows and improved information architecture for better task completion.
- Created wireframes, high-fidelity UI designs, and interactive prototypes in Figma.
- Ensured design consistency, accessibility, and adherence to UX best practices across the application.
- Partnered with product owners, developers, and stakeholders to deliver user-centered, business-aligned solutions.
- Improved overall user experience by optimizing workflows and reducing interface complexity.

Archetype Growth	UX Architect	Sept 2020 - Jul 2024
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Projects: Worked with clients including **PolicyBound, VerifaBill, DigiBite, HealthNEXT, and MCG** (Medicare Choice Group), delivering UX/UI and product design solutions across web and digital platforms.

- Led end-to-end UX design across multiple web and enterprise applications.
- Conducted user research to identify user needs, pain points, and business requirements.
- Defined information architecture to improve content organization and navigation.
- Created low- and high-fidelity wireframes to validate design concepts.
- Designed high-fidelity user interfaces and interactive prototypes in Figma.
- Presented design solutions and UX rationale to stakeholders and incorporated feedback.
- Collaborated with cross-functional Agile teams, including product managers, developers, and QA, to deliver user-centered solutions.

Accenture	User Experience Lead	Oct 2013 - Apr 2020
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Projects: Worked with clients including **Dr.Reddy’s, ACIT**(Accenture center for IBM technologies), **BCBST, Anthem, Prototype Factory** delivering UX/UI and product design solutions across web and digital platforms.

Kensium	User Experience III	Mar 2012 - May 2013
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Projects: Contributed to "Unifying Digital Commerce Starts Here" initiatives by designing UX/UI and brand experiences for **digital commerce platforms such as Zoomla and Magento**, focusing on usability, consistency, and business growth.

Verizon	Sr.Analyst	Jul 2011 - Jan 2012
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Projects: Designed the visual interface and implemented **HTML and CSS for the EACS project**, translating design concepts into responsive, user-friendly, and visually engaging web experiences.

C1 India Pvt.Ltd	Web Designer	Jun 2007 - Jul 2011
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Projects: Contributed to the development of the **GoAP e-Procurement Portal and the Gujarat e-Procurement Portal** by implementing responsive interfaces using **HTML, CSS, and JavaScript**.

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