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Preferred Locations :
Hyderabad | Bengaluru |
Visakhapatnam |
Bhubaneswar

Hello, I am Chandu Majeti

Product Designer with 10+ years of experiance.

- As the sole UX/Product Designer, I lead end-to-end design initiatives across industries including **Healthcare, Pharmaceuticals, Life Sciences, Insurance, Banking, Mental Health, and Dental Care.**
- I manage the complete design lifecycle—from **user research and information architecture to wireframing, UI design, interactive prototyping, and usability testing.**
- I collaborate closely with **product owners, developers, business stakeholders, and cross-functional teams** to create intuitive, accessible, and user-centered experiences that **align with both user needs and business objectives.**



Education & Certifications

B.Sc Computers (Graduation)	Andhra University
Google UX Certification	<i>Coursera</i>
Certified Usability Analyst	<i>HFI CUA (Human factors international)</i>
Web design for Usability	<i>IDF (Interaction design foundation)</i>
Mobile User Experience Design	<i>IDF (Interaction design foundation)</i>



Recent Work Experience



Current Work Experience

Earlier Work Experience

Aragen Life Sciences	<i>March 2026 - Jun 2026</i>
Head of Design	<i>3months contract</i>

Project Name : **eCuleNote**
User Groups : **Chemist, Admin, and SPM**
Role: **Freelance Design Consultant, UX Design, UI Design**

- **Collaborated** with end users to understand workflows, business requirements, and pain points.
- Analyzed existing **workflows, screens, and end-to-end user journeys** to identify usability gaps.
- Conducted **heuristic evaluations** and recommended UX improvements to enhance usability and efficiency.
- **Designed intuitive UI** for Chemist and Admin workflows based on user and business needs.
- Simplified user flows and improved **information architecture for better task completion.**
- **Created wireframes, high-fidelity UI designs,** and interactive prototypes in Figma.
- Ensured **design consistency, accessibility,** and adherence to UX best practices across the application.
- **Partnered with product owners, developers, and stakeholders** to deliver user-centered, business-aligned solutions.
- **Improved overall user experience** by optimizing workflows and reducing interface complexity.

Freelance	<i>Aug 2024 - Till date</i>
Design Consultant	

Archetype Solutions Group	<i>Sept 2020 - Jul 2024</i>
User Experience Architect	

- **Led end-to-end UX design across** multiple web and enterprise applications.
- Conducted user research to **identify user needs, pain points,** and business requirements.
- Defined information architecture to **improve content organization and navigation.**
- Created low- and high-fidelity wireframes to **validate design concepts.**
- **Designed high-fidelity user interfaces** and interactive prototypes in Figma.
- **Presented design solutions** and UX rationale to stakeholders and incorporated feedback.
- **Collaborated with** cross-functional Agile teams, including product managers, developers, and QA, to **deliver user-centered solutions.**

Accenture	<i>Oct 2013 - Apr 2020</i>
User Experience Lead	

Kensium	<i>Mar 2012 - May 2013</i>
User Experience III	

Verizon	<i>Jul 2011 - Jan 2012</i>
Sr Analyst	

C1 India Pvt.Ltd	<i>Jun 2007 - Jul 2011</i>
Web Designer	