



AUSTRALIA'S SMARTEST TOURISM DESTINATION

How it works

Customer Success

Operator Profiles

Distributor Profiles



Live
Expired
Published
Rejected

Category

Accommodation
Attraction
Destination Information
Event
Food & Drink
General Services
Hire
Information Services
Journey
Tour
Transport



Classification

Bars
Breweries and Distilleries
Restaurant and Cafe
Cooking Schools, Lessons, Workshops
Produce
Wineries

State
Area
Region
Status
Date Range

How it looks

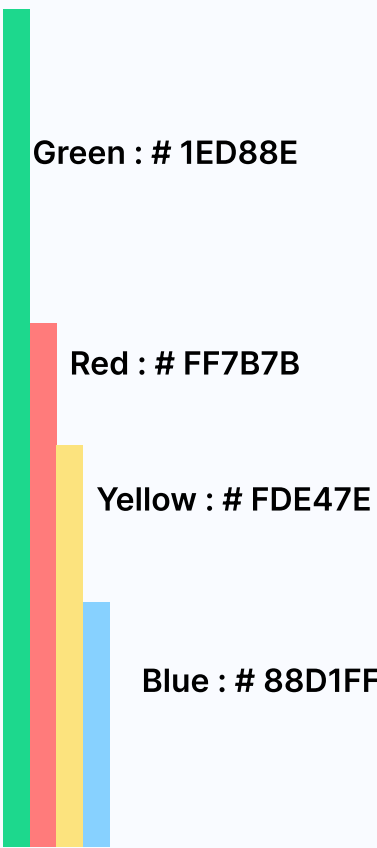
Colors



#EB6E38 #167197 #363636

Typography

Inter default font in Figma



Green : # 1ED88E

Red : # FF7B7B

Yellow : # FDE47E

Blue : # 88D1FF

March 17th Updates

Version 1

1. Global filters are at the top of the page for drilling down.
2. Followed by Statuses on the next level.(Live, Reject etc.,)
3. Table view vs Graph View - Filters button
 - Cards > Live, rejected, etc...
 - Operator profile Over view
 - Category view
 - State view
 - Operator engagement view



Customer
Success



Operator
Profiles



Distributor
Profiles

Category

Select

▾

Classification

Select

▾

State

Select

▾

Area

Select

▾

Region

Select

▾

Status

Select

▾

Date Range

Start date

End date

Live Operators

1280

last year

1010

▲ 12.5%

Rejected Operators

700

last year

900

▼ 9.5%

Expired Operators

240

last year

450

▼ 12.5%

Published Operators

340

last year

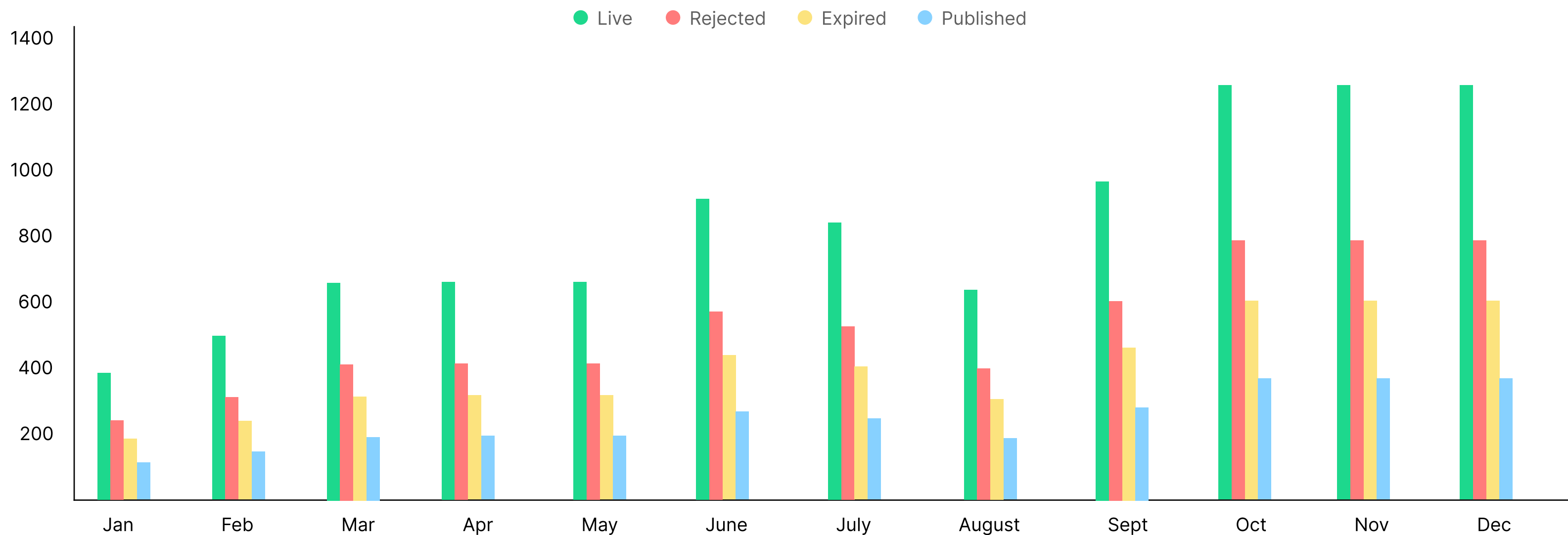
240

▲ 22.5%

Operator Profiles Overview

Year - 2024

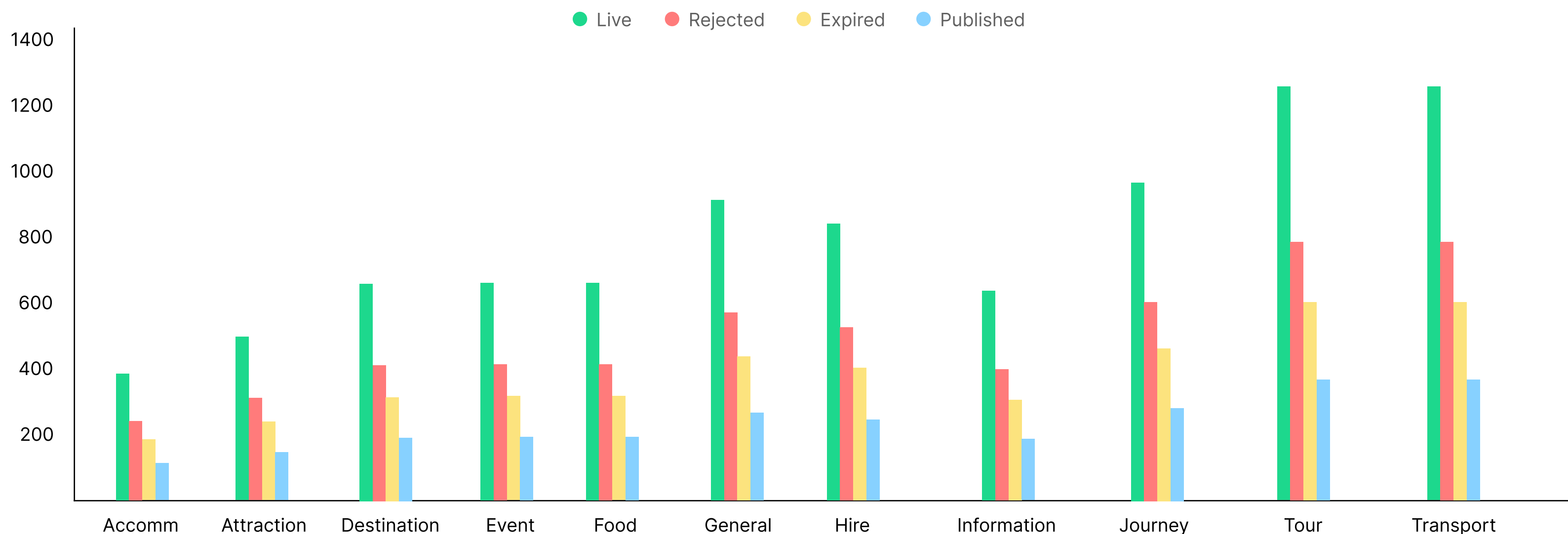
≡ Filters



Category View

Year - 2024

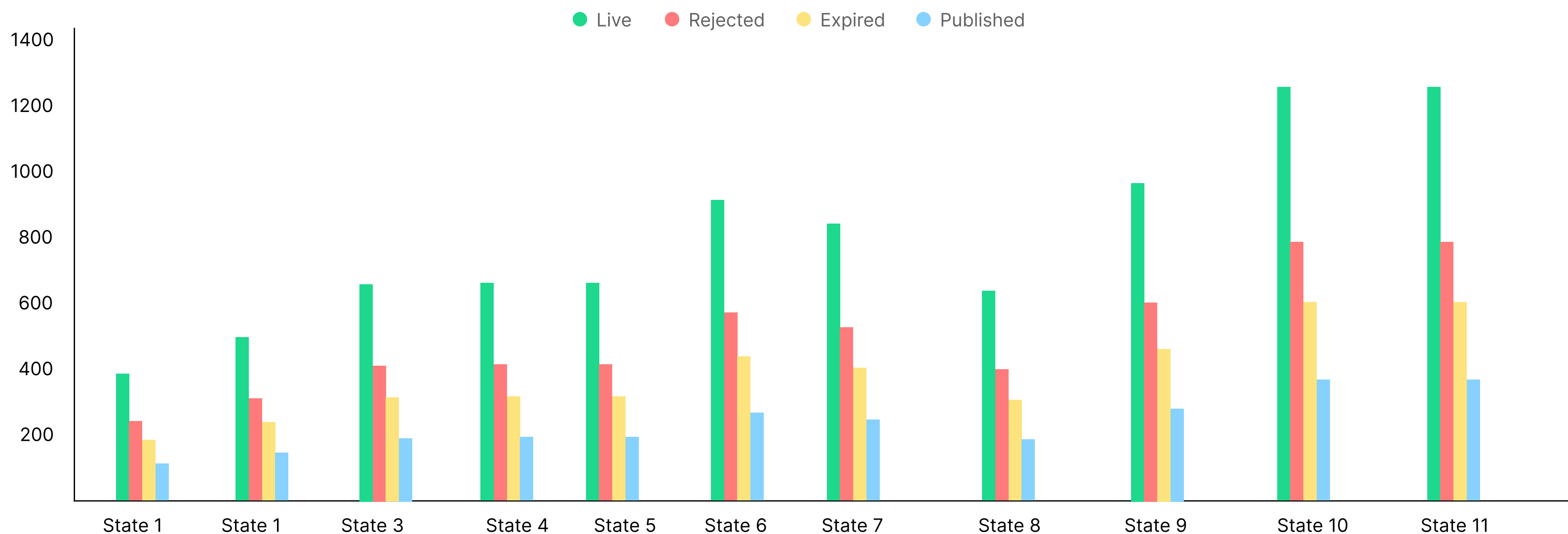
≡ Filters



State View

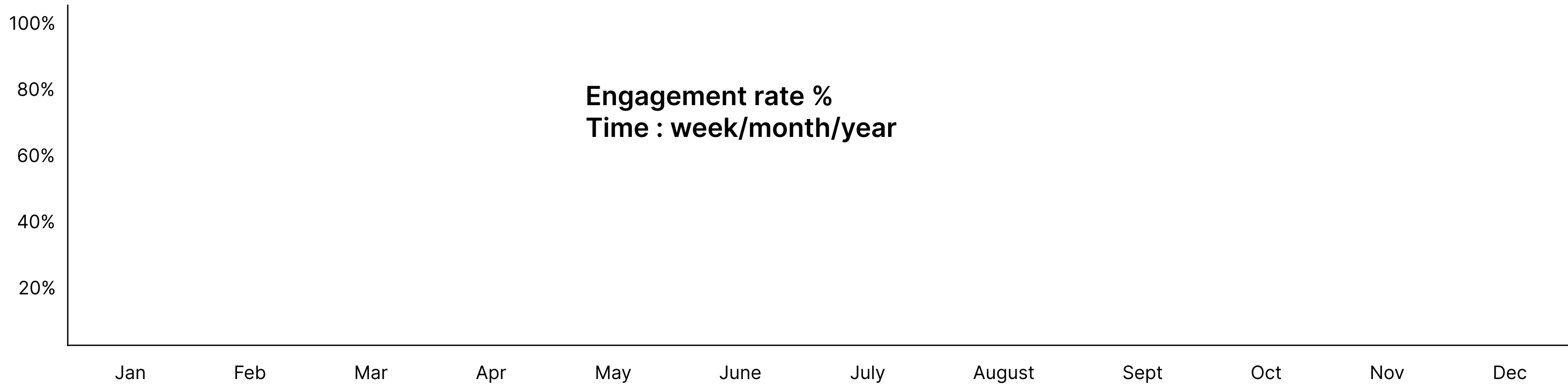
Year - 2024

≡ Filters



Operator Engagement

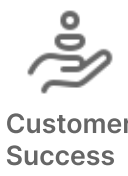
Year - 2024



March 17th Updates

Version 2

1. Global filters are at the top of the page for drilling down.
2. Followed by Statuses on the next level.(Live, Reject etc.,)
3. Table view vs Graph View - Filters button
 - Pie chart is for operator profile over view
 - Operator profile Over view (yearly/monthly/weekly)
 - Operator engagement view (based on requirement we can add)
 - Category view
 - State view



Category

Classification

State

Area

Region

Status

Date Range

Select



Select



Select



Select



Select



Select



Start date

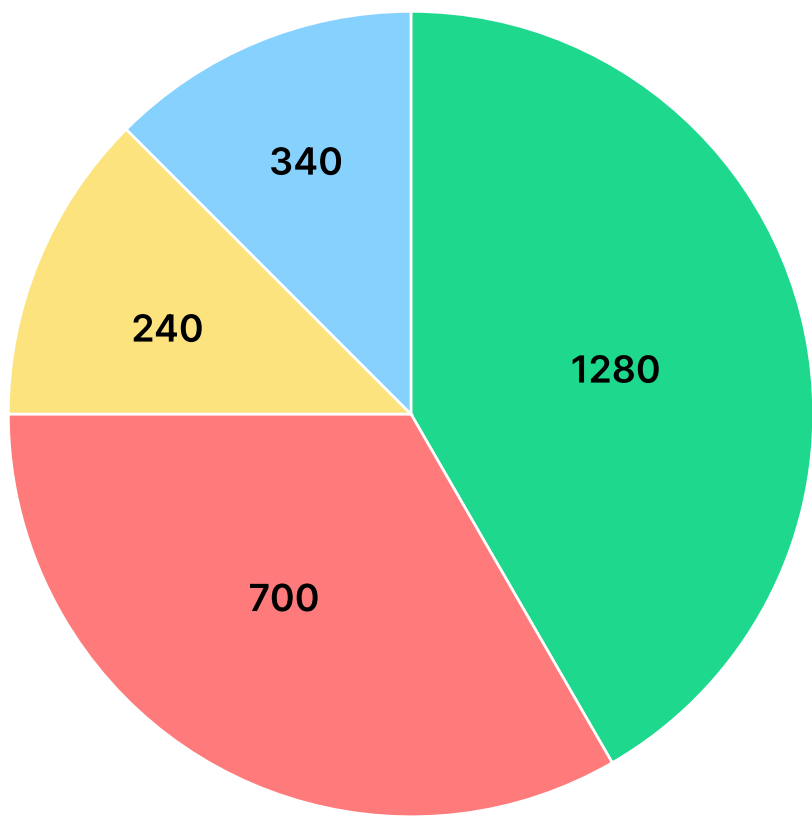


End date



Operator Profile Overview

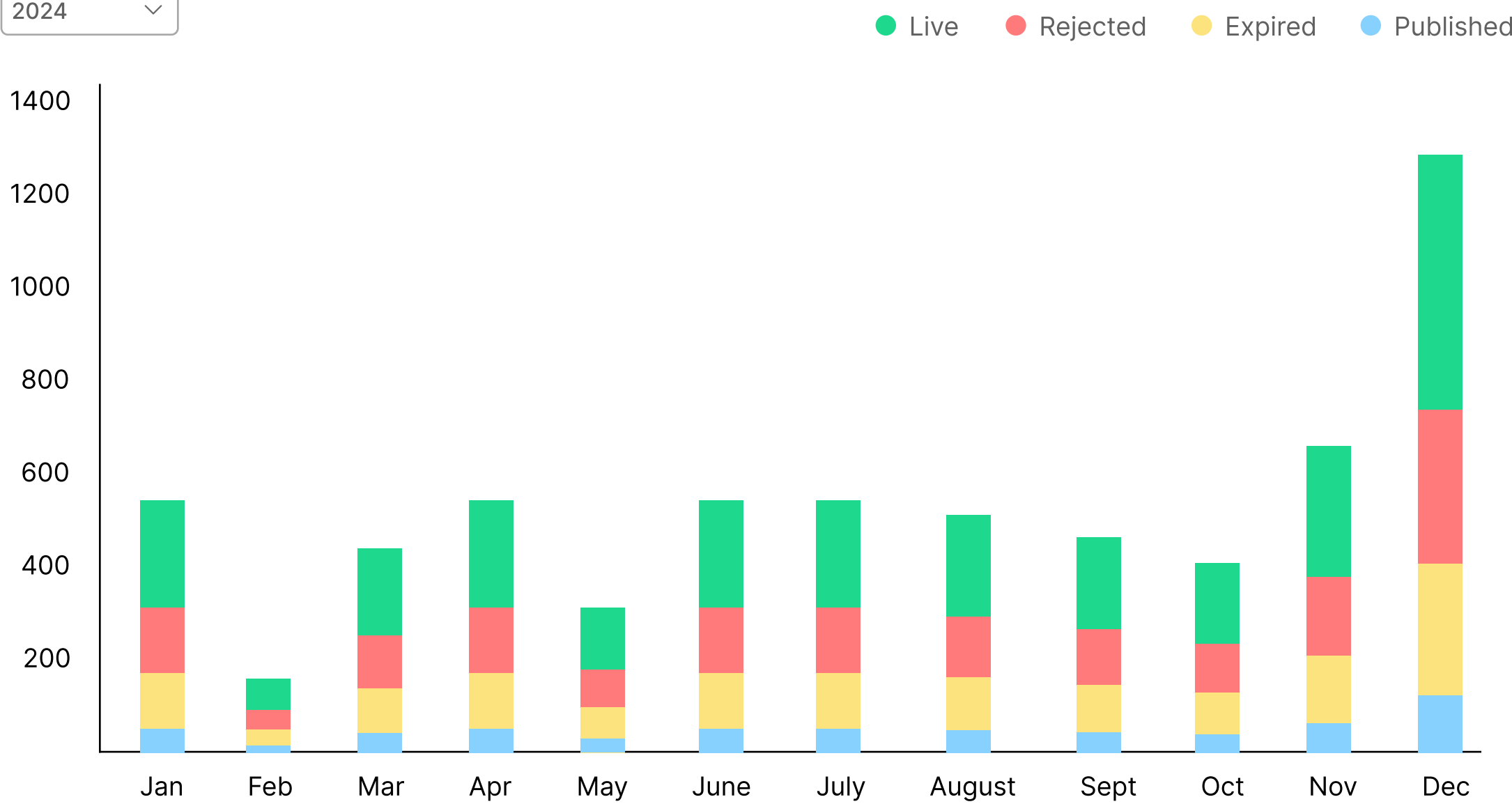
2024 ▾



Live Rejected
Expired Published

Operator Profiles Detailed View

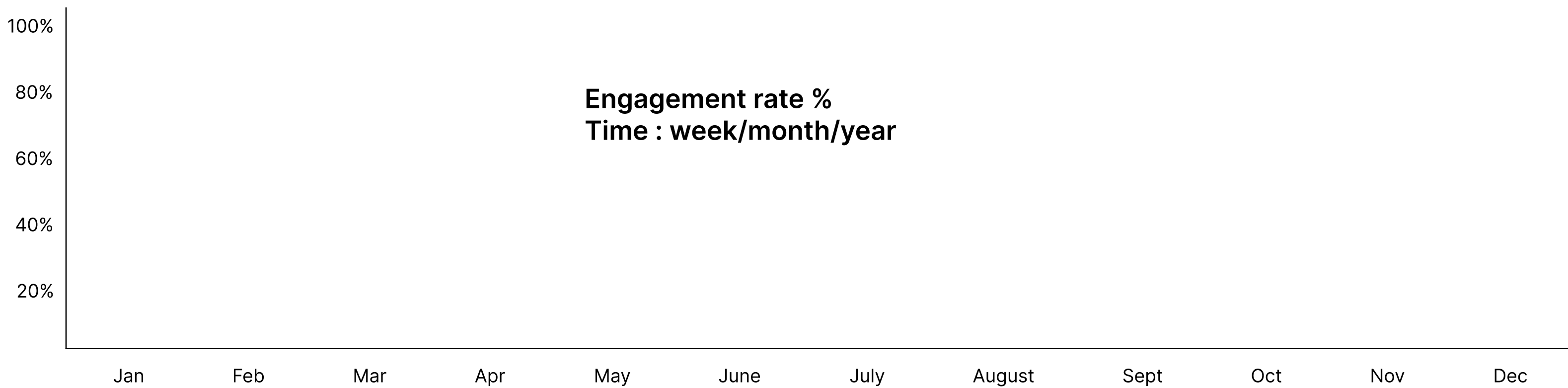
2024 ▾



Live Rejected Expired Published

Operator Engagement

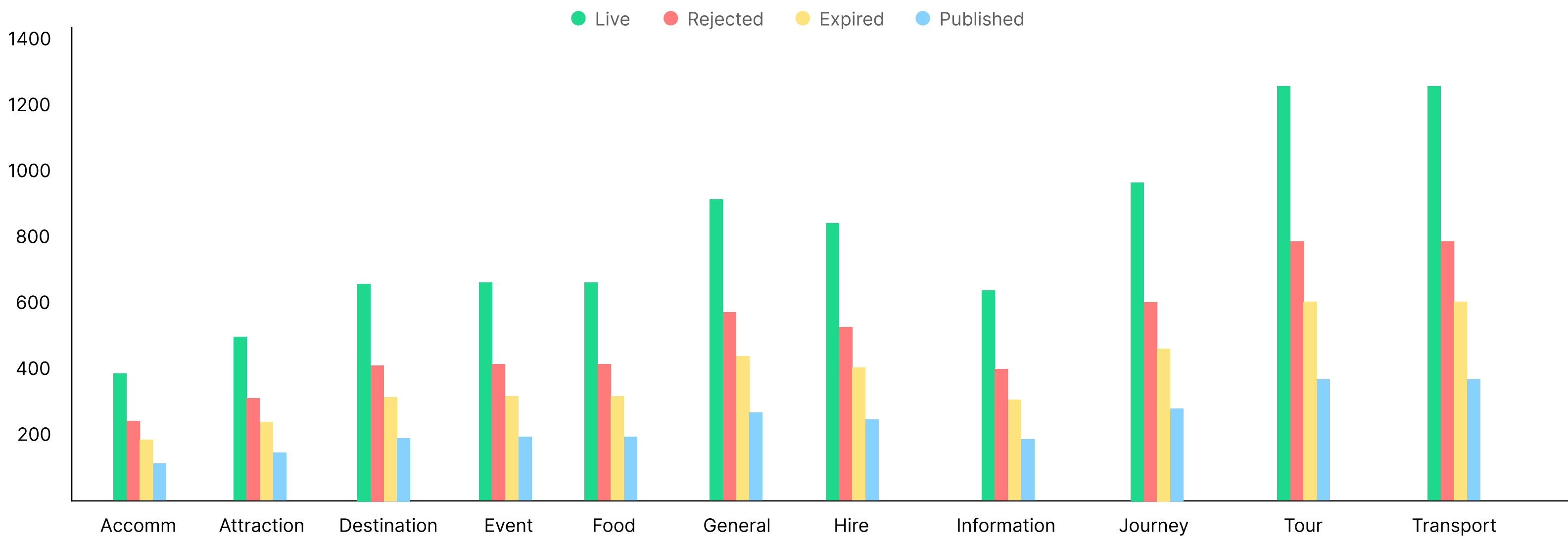
Year - 2024



Category View

Year - 2024

Filters



State View

Year - 2024

Filters

